# Accelerating Market Readiness

### Broad Agency Announcement

to move highway innovations from prototype to market U.S. Department of Transportation Federal Highway Administration



**Tony Furst** FHWA Chief Innovation Officer





U.S. Department of Transportation Federal Highway Administration

- Spotlight **wider range of innovations available** for the transportation community to deploy
- Enhanced connections between the research and practitioner communities
- Enhanced use of available resources to capture and **share knowledge** and information on innovated practices
- Stronger National STIC Network



- Field study/field evaluation
- "Trial runs" on transportation projects
- Data collection and data analysis
- Documenting the findings of the above



Goal: Reduce transportationrelated fatalities and serious injuries across the transportation system.



Innovation

Goal: Lead in the development and deployment of innovative practices and technologies to improve the safety and performance of the Nation's transportation system. Infrastructure

Federal Highway Administration



Goal: Invest in infrastructure to ensure mobility and accessibility and to stimulate economic growth, productivity, and competitiveness for American workers and businesses.

U.S. Department of Transportation



## **Eligible Awardees**



- Indian tribes
- Sub recipients as defined in 2 CFR 200.300
- Private sector organizations
- Partnership/consortium of the above









#### The FHWA Accelerating Market Readiness (AMR) Program 2019

Broad Agency Announcement was posted on February 25, 2019 and more details are available here:

- FHWA Website: <a href="https://www.fhwa.dot.gov/innovation/amr/">https://www.fhwa.dot.gov/innovation/amr/</a>
- Broad Agency Announcement: <a href="https://www.fbo.gov">https://www.fbo.gov</a> search for Solicitation Number: 693JJ319BAA0001

#### **AMR Program Overview Webinar**

- Overview of the AMR program and the solicitation for topics for AMR project awards
- The recording for this webinar is located here: <u>https://connectdot.connectsolutions.com/pxi85ij4zgzm/</u>

#### Proposal Submission Due by April 22, 2019 at 10:00 am EST

 Electronic transmissions of the proposal shall be sent to the Contracting Officer, <u>Matthew.Carr@dot.gov</u> no later than 10:00 a.m., EST, on 4/22/2019. Proposals received after this date and time will not be considered.