

EXPLORATORY ADVANCED **RESEARCH**



# Massive Unstructured Data in Highway Transportation

IEEE Big Data 2013

October 9



U.S. Department of Transportation  
**Federal Highway Administration**

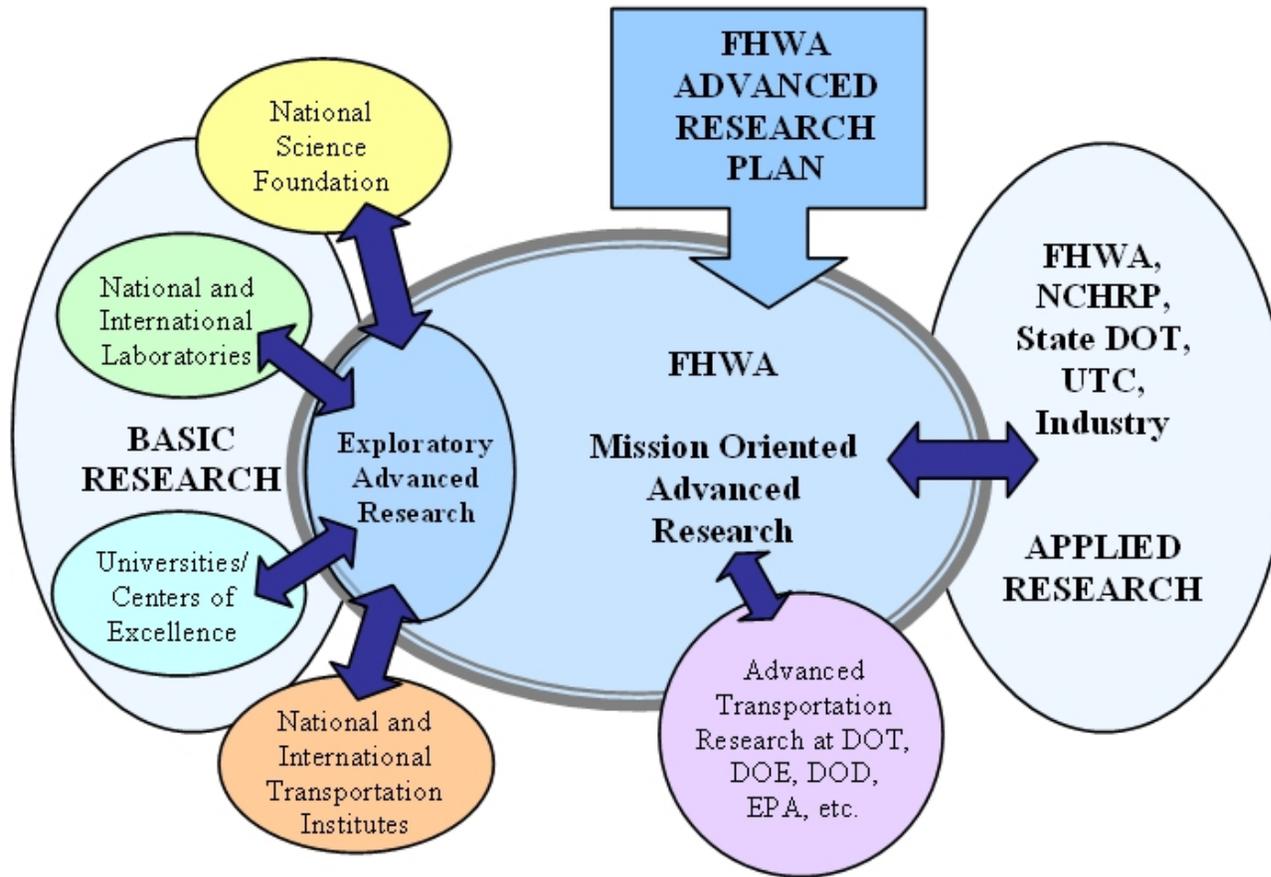
# Presentation Outline

- EAR Program Background
- Why Big Data?
- Future Vision



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# What is the EAR Program?



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# Key Processes

- Focus on high-risk, high payoff research
- Merit review is used to enhance the quality of research processes and results
- Research stakeholders are involved throughout
- Commitment to successful project handoff



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# Program Status

- 150+ Initial stage investigations
- Six solicitations resulting in
  - 52 projects awarded; 23 ongoing
  - \$43M federal, \$17M match
- 7<sup>th</sup> closed October 2012
  - Topics: Novel binders, low-powered, wireless sensors
- 8<sup>th</sup> closed March 2013
  - Topics: Connected highways, video analytics for highway safety



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# Focus Areas

Connected highway system concepts

Breakthrough concepts in material science

Human behavior and travel choices

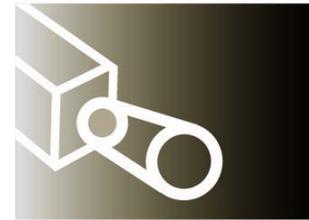
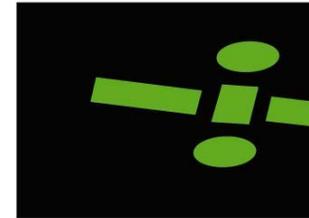
New technology and advanced policies for  
energy and resource conservation

Technology for assessing performance

Cross-cutting

Nanoscale research

Information sciences



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# Connected Highway Systems

- New Data
- New Communications
  - V2X, V2V
  - DSRC, Cellular, etc.
- Enabling Technologies
  - Localization and mapping
  - Extended situational awareness



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# Human Behavior

- Massive New Data
  - Naturalistic driving studies
  - Communications metadata
  - Social networking
- But
  - Unstructured and unrelated
  - Emerging and evolving uses



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# Assessing Performance

- Massive New Data
  - Roadside sensors
  - Vehicle based sensors
  - Structural health monitoring
- Predictive Modeling
  - Actionable information



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# Program Coordination



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# Potential Impact

- Use of data improves safety
  - Understanding behavior provides improved design, regulation, & active crash avoidance systems
- Use of data improves mobility
  - Real-time, automated system management frees owners & operators to focus on strategy
  - Improved energy efficiency



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# Thank You

EAR Program website

[www.fhwa.dot.gov/advancedresearch](http://www.fhwa.dot.gov/advancedresearch)

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