

## 24<sup>th</sup> Annual “State of Logistics Report<sup>®</sup>”

### *Is This The New Normal?*

Talking Freight

Federal Highway Administration

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# The U.S. Business Logistics System Comprises Three Main Components

## **CARRYING COSTS**

- Interest
- Taxes, Obsolescence, Depreciation, Insurance
- Warehousing

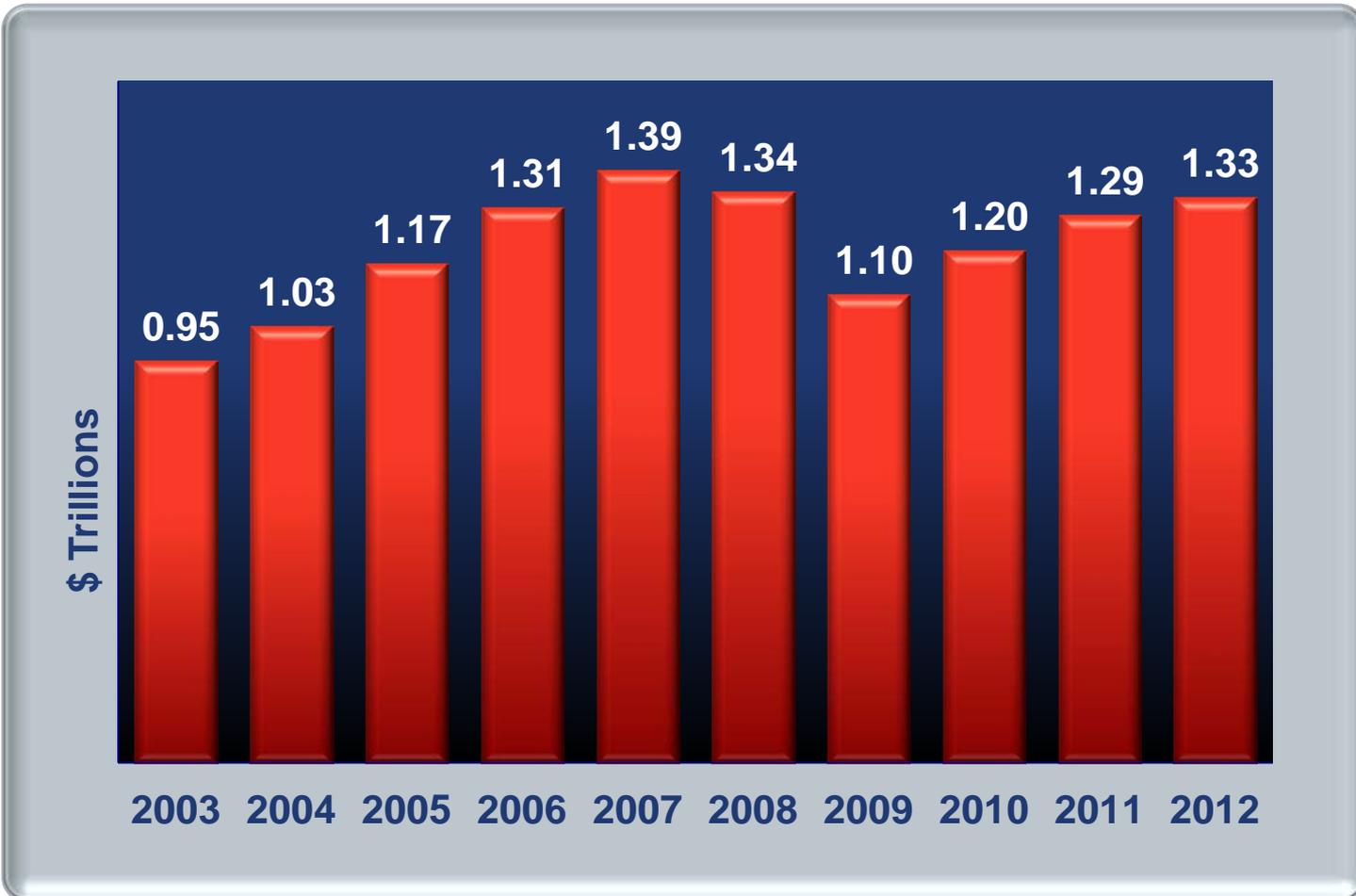
## **TRANSPORTATION COSTS**

- Motor Carriers
  - Truck – Intercity
  - Truck – Local
- Other Carriers
  - Railroads
  - Water
  - Oil Pipelines
  - Air
  - Forwarders

## **OTHER COSTS**

- Shipper Related Costs
- Logistics Administration

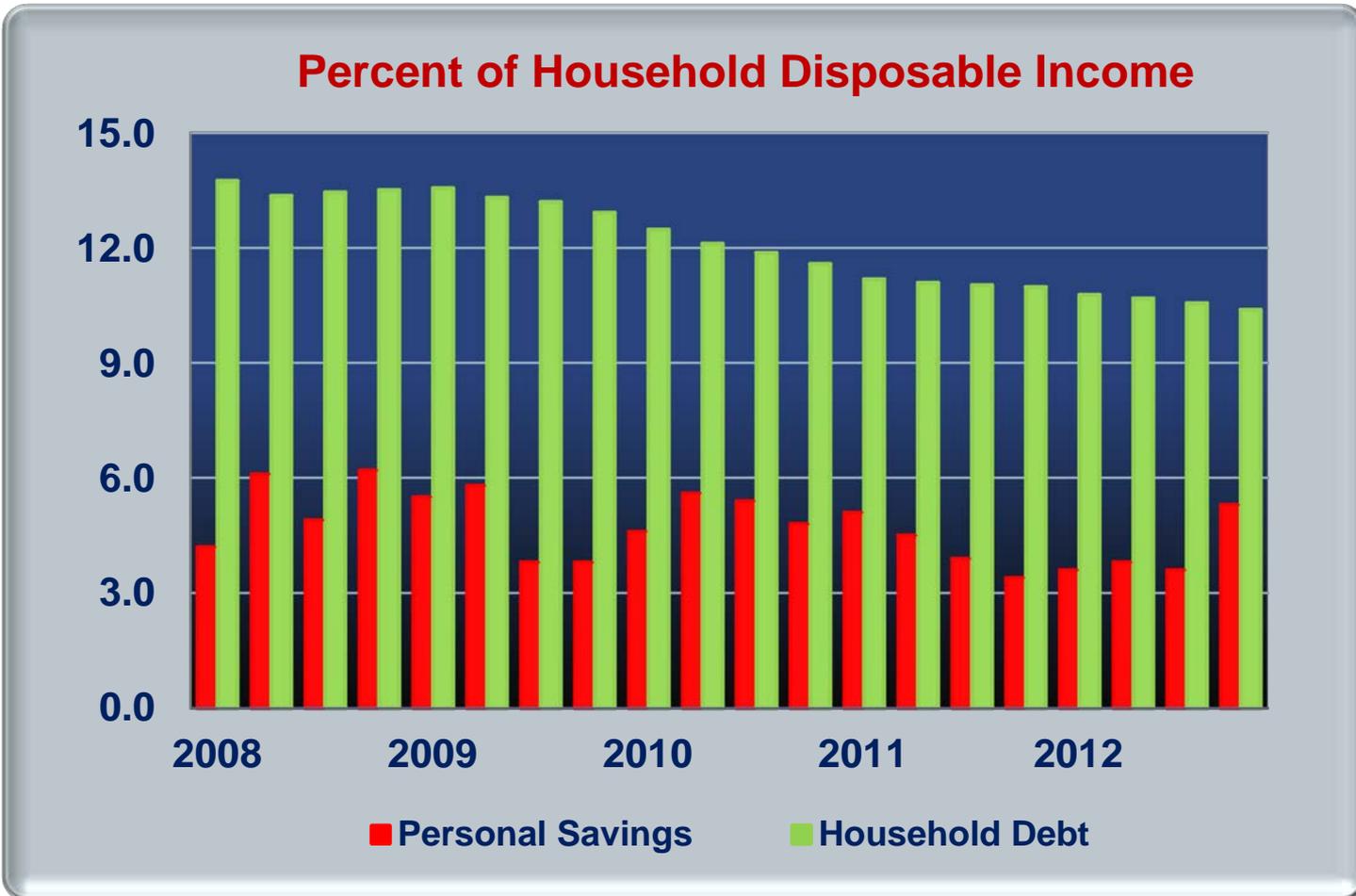
# U.S. Business Logistics Costs



# Capacity, Capacity, Capacity

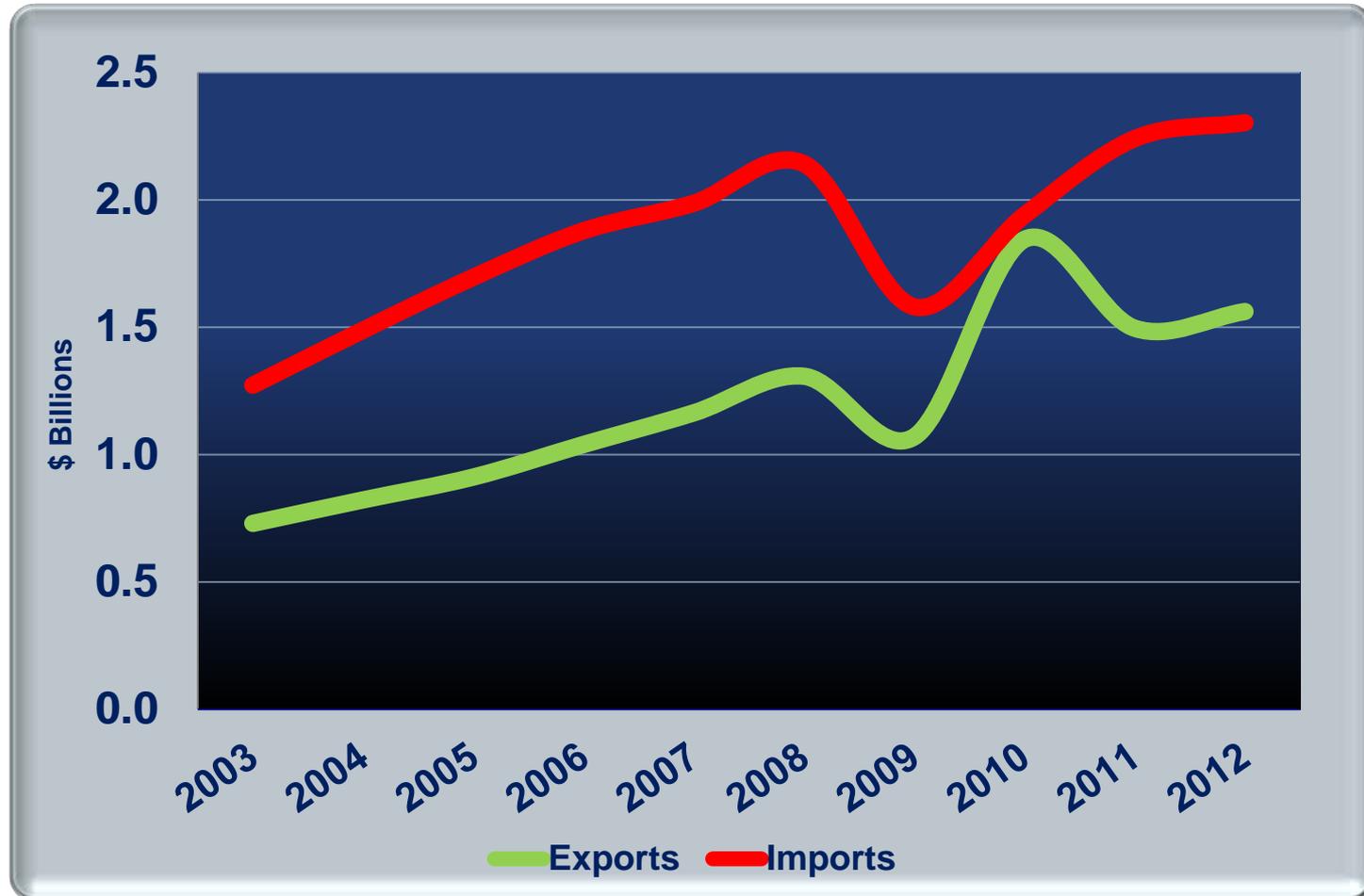


# Personal Savings and Household Debt



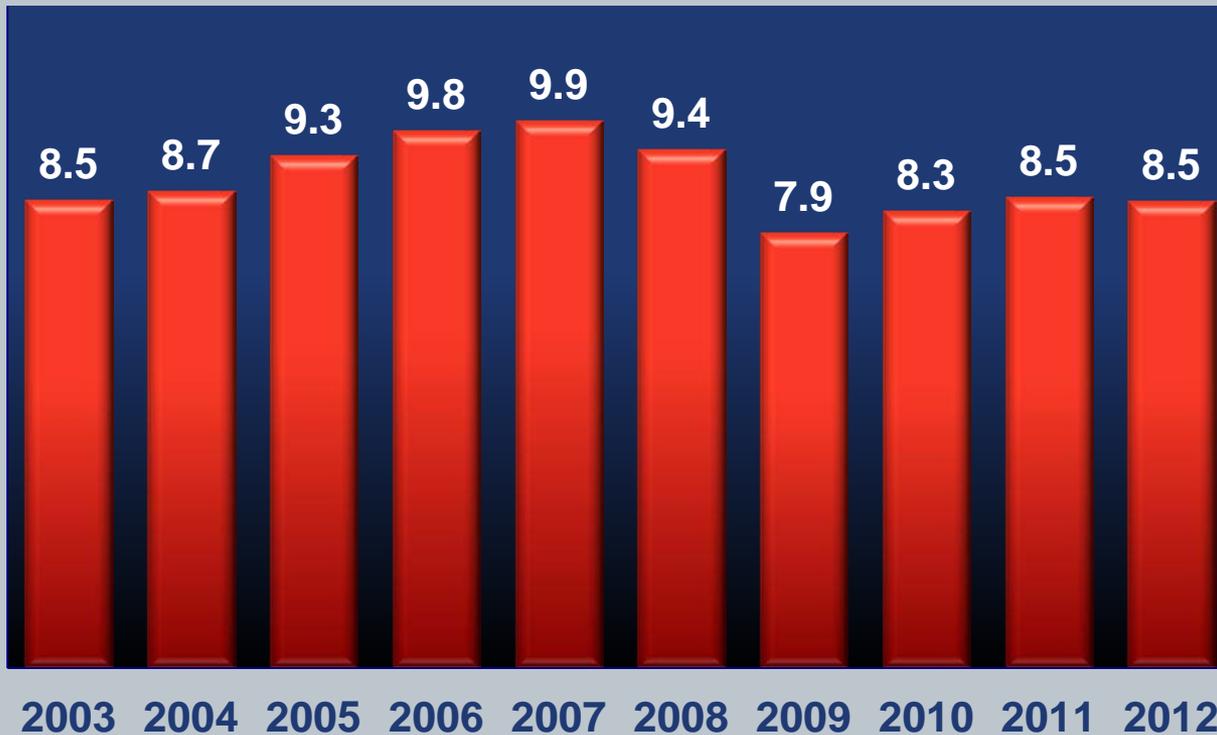
Source: Federal Reserve

# Exports and Imports

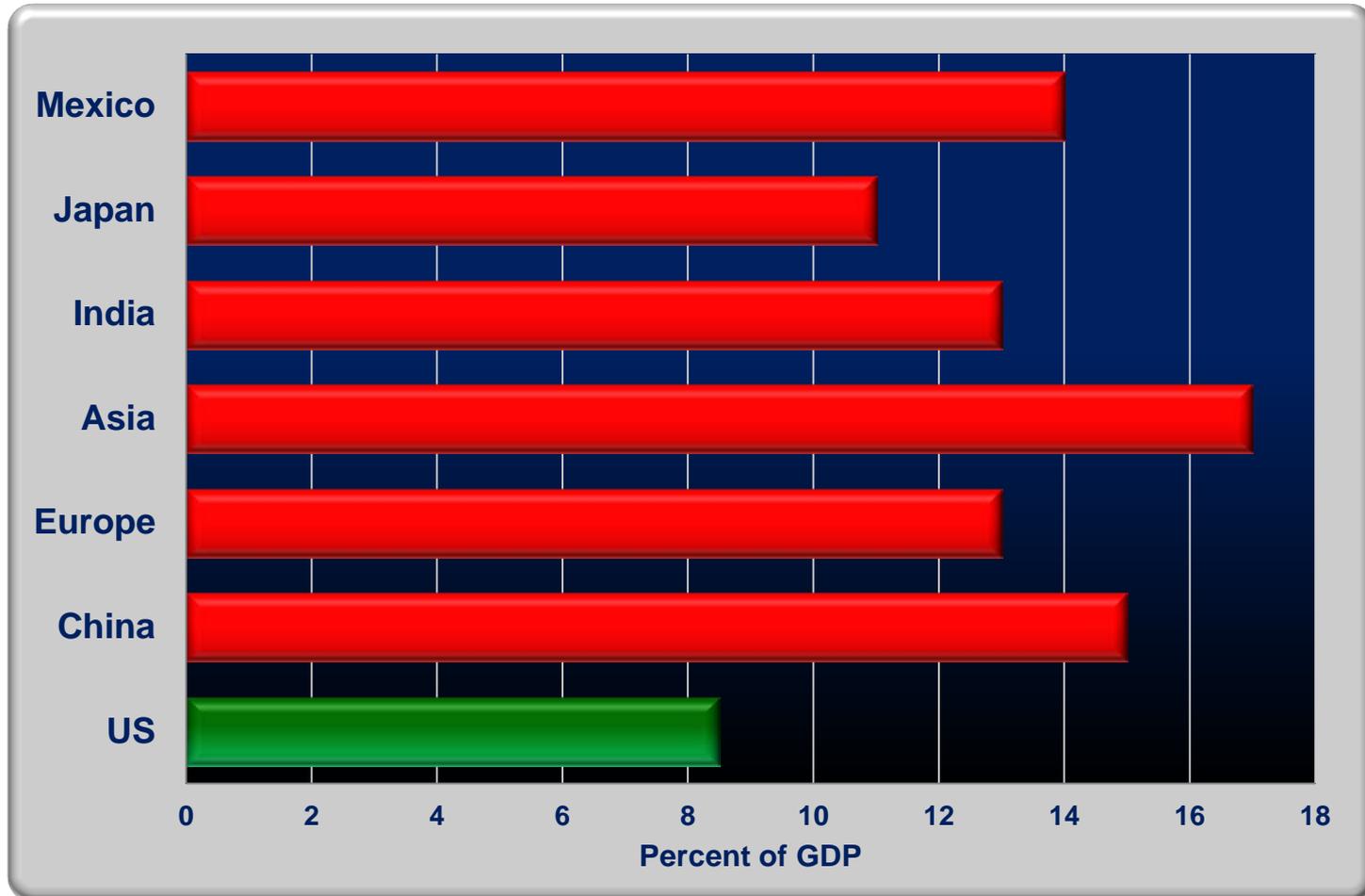


Source: U.S. Department of Commerce

# Logistics Cost As A Percent of GDP



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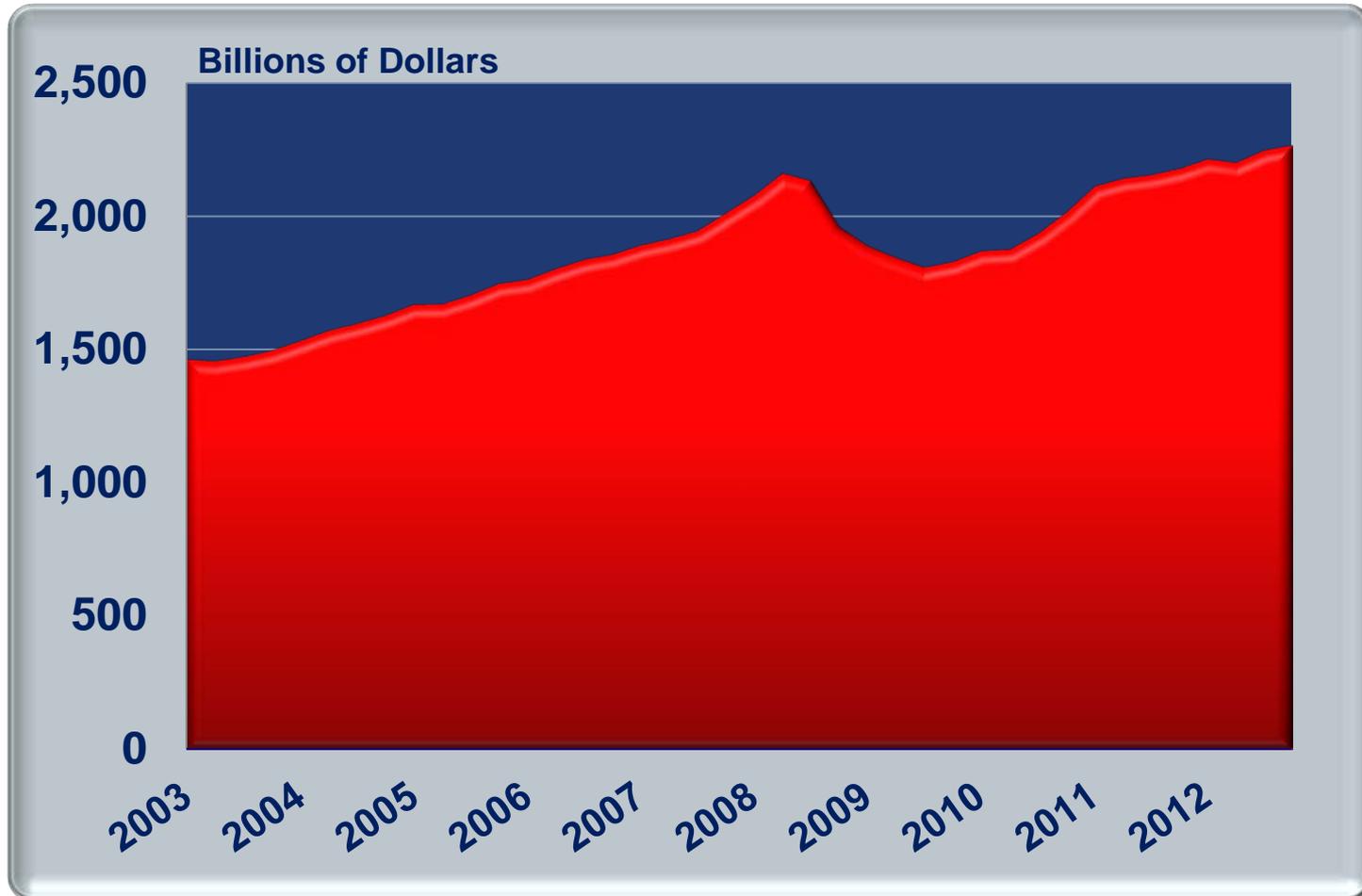
Source: Boston Logistics Group

# The U.S. Business Logistics System Cost is the Equivalent of 8.5 Percent of Current GDP in 2012

	\$ Billions	
<b>Carrying Costs - \$2.269 Trillion All Business Inventory</b>		
Interest	3	} Up 4.0%
Taxes, Obsolescence, Depreciation, Insurance	302	
Warehousing	130	
<b>Subtotal</b>	<b>434</b>	
<b>Transportation Costs</b>		
Motor Carriers		} Up 3.0%
<i>Truck – Intercity</i>	445	
<i>Truck – Local</i>	202	
<b>Subtotal</b>	<b>647</b>	
Other Carriers		} Up 3.0%
<i>Railroads</i>	72	
<i>Water (International 27, Domestic 7)</i>	35	
<i>Oil Pipelines</i>	13	
<i>Air (International 13, Domestic 20)</i>	33	
<i>Forwarders</i>	37	
<b>Subtotal</b>	<b>189</b>	
<b>Shipper Related Costs</b>	<b>10</b>	
<b>Logistics Administration</b>	<b>51</b>	
<b>TOTAL LOGISTICS COST</b>	<b>1,331</b>	<b>Up 3.4%</b>

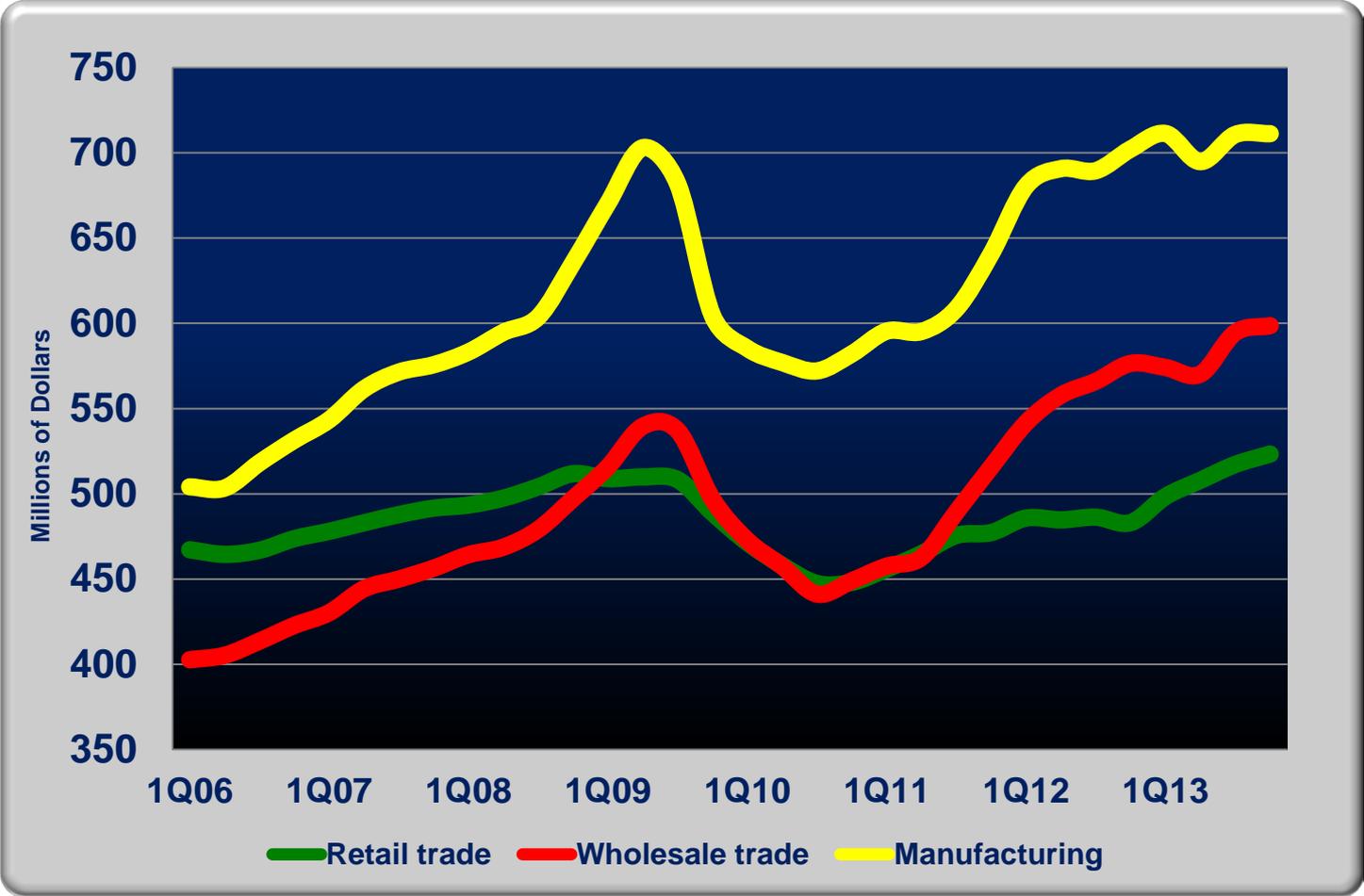
May not sum to total due to rounding

# Total U.S. Business Inventories



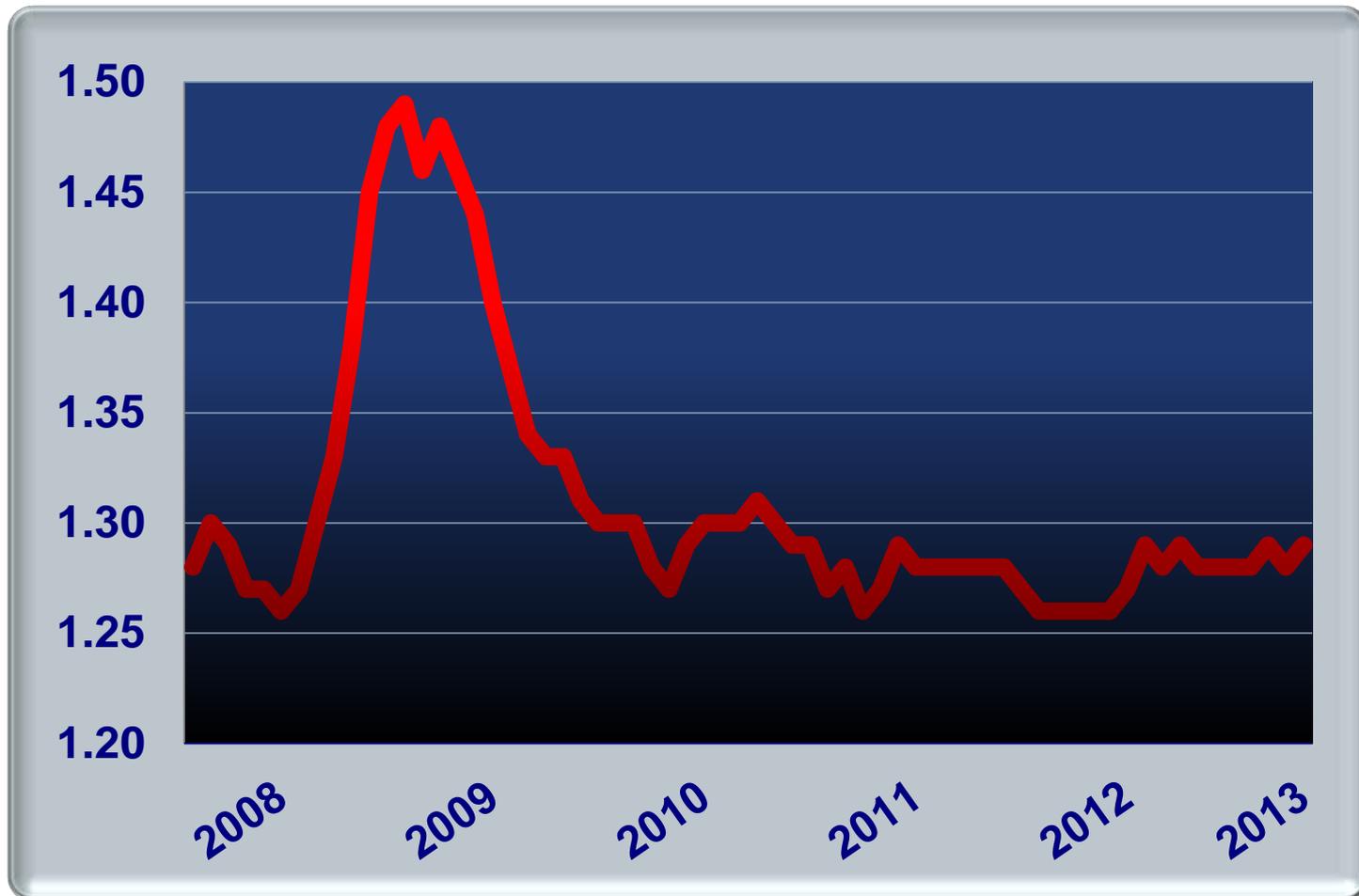
Source: U.S. Department of Commerce, Census Bureau

# Inventories Remain High



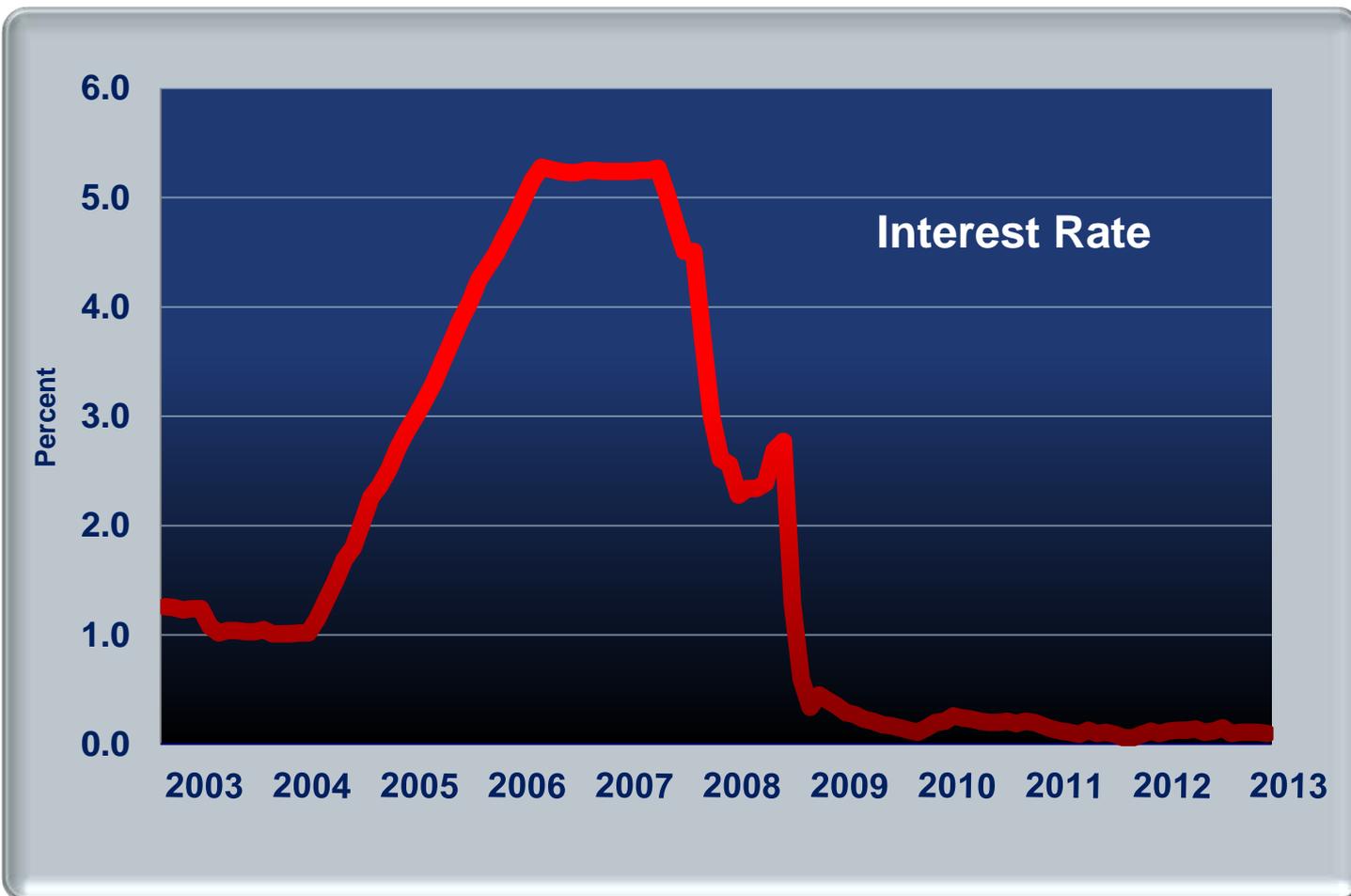
Source: U.S. Department of Commerce, Census Bureau

## The Inventory to Sales Ratio has Been Rising Since the Second Half of 2012



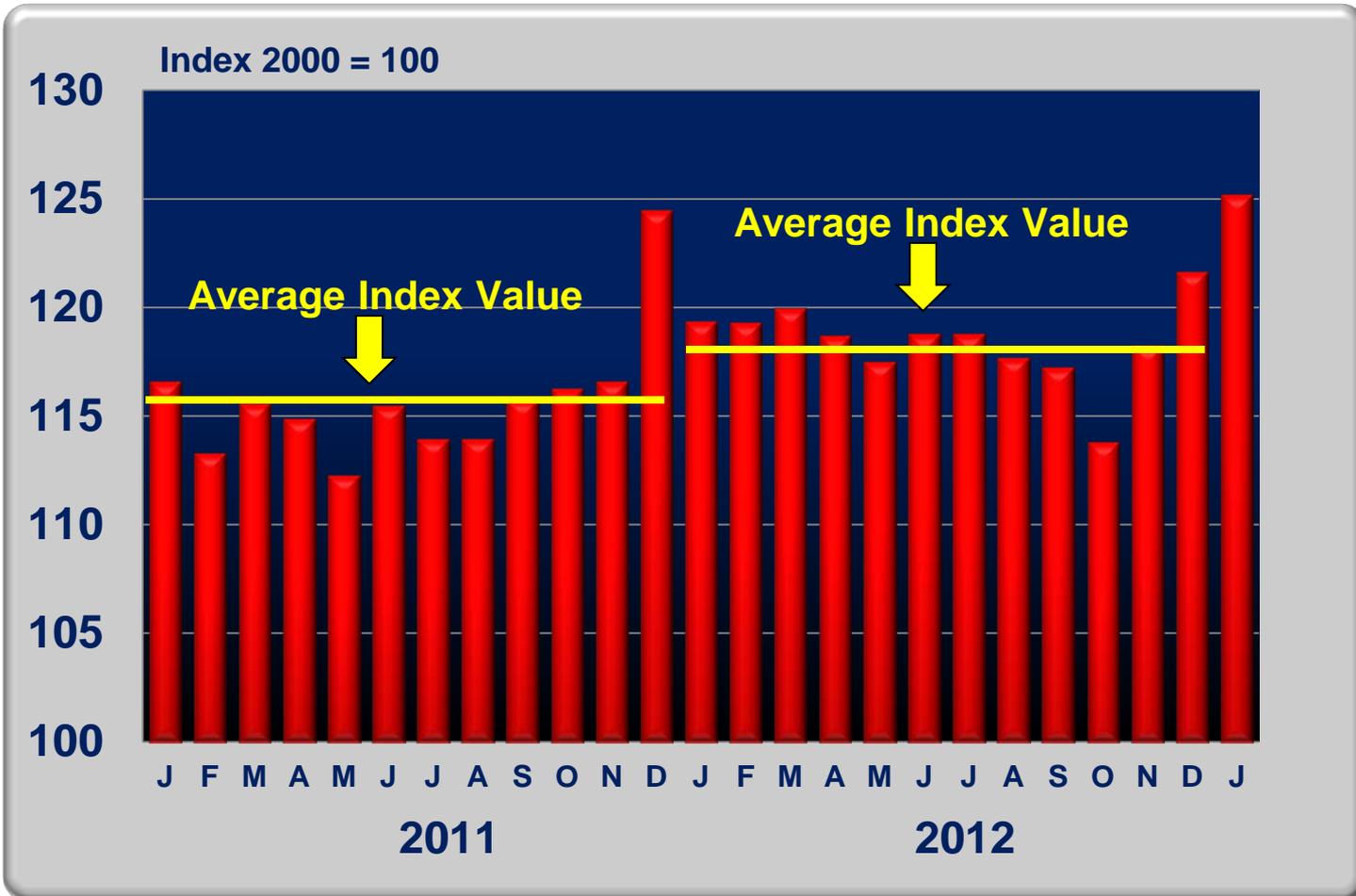
Source: U.S. Department of Commerce, Census Bureau

## Interest Rates Have Been a Big (or Actually Small) Factor



Source: Board of Governors of the Federal Reserve System

# Truck Tonnage Index



Source: American Trucking Associations

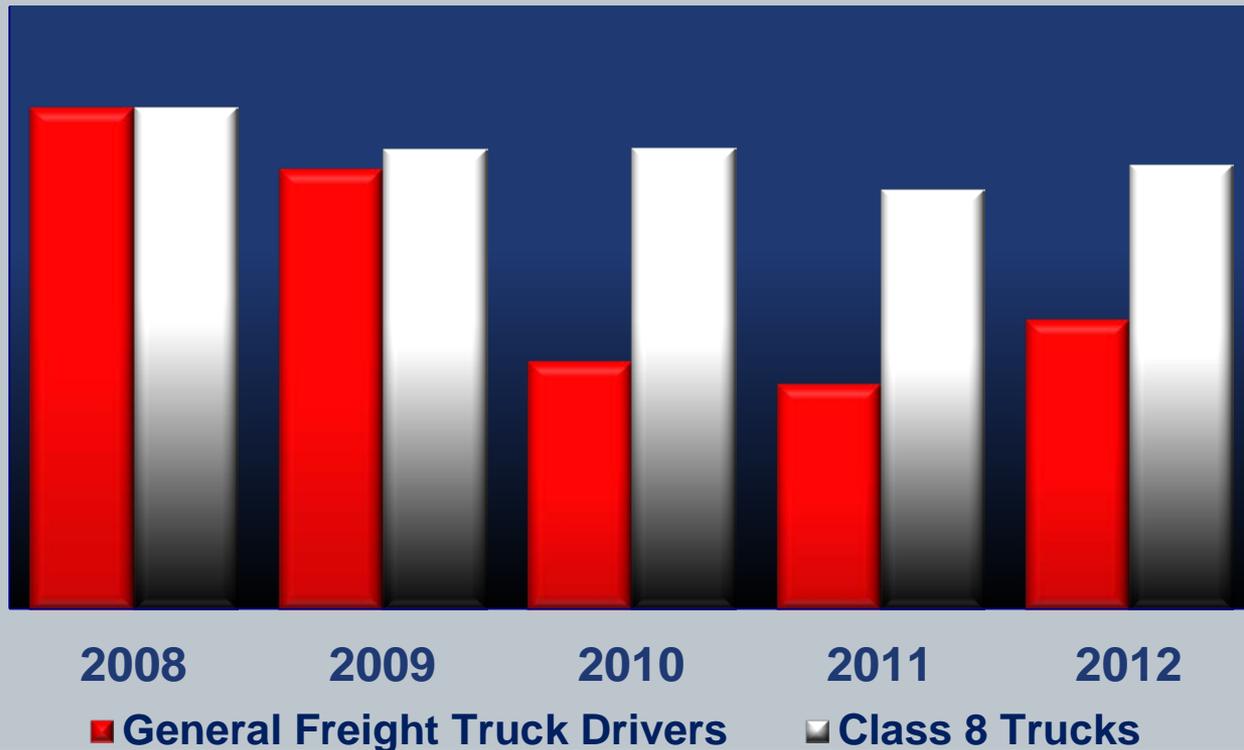
# Truck Industry Recap

- Rates were flat for much of 2012; tonnage up 2.3 percent
- Truck capacity is tight and utilization rates are at 95 to 97 percent; driver shortage persists with greater problems looming
- Costs continue to climb, but rates have only inched up
- Truck sales gained strength, but have not reached replacement levels; used truck prices soared and the supply has dwindled
- Regulatory issues will affect productivity
  - CSA enforces stricter qualifications, new health requirements, and hair follicle drug testing has reduced the pool of eligible drivers
  - Prospect of EOBRs
  - New Hours of Service rule went into effect July 1<sup>st</sup>



# 2012 Recap for Trucking

## Change in Employment and Number of Class 8 Trucks in Operation



Sources: Bureau of Labor Statistics and R.L. Polk

## 2012 Recap for Railroads

- Freight revenue increased 4.3 percent
- Revenue per ton-mile rose 5.3 percent
- Carloadings were down 3.1 percent
- Intermodal volume was the second highest on record
- Ton-miles decreased 1 percent
- \$13 billion capital spending on road and equipment was 16.1 percent higher than 2011



# 2012 Recap for Maritime

- Ocean carriers' positions are slowly improving
  - Global volumes down, carriers have taken hits financially; rates have not stabilized and announced rate hikes have been hard to maintain
  - Slow steaming is the norm now, which adds an extra week from China
- Barge traffic on the inland waterways has been hampered by water levels, especially in the summer – emergency dredging was needed to deepen channels
- Volume down because of drop off in coal and agricultural products affected by drought in the Midwest



- Great Lakes shipping showed signs of recovery in 2012, after several slow years
- Jones Act in active debate again
- Maritime infrastructure, especially inland waterways, is in dire need of investment and Congress is formulating a comprehensive waterways package to address the issue

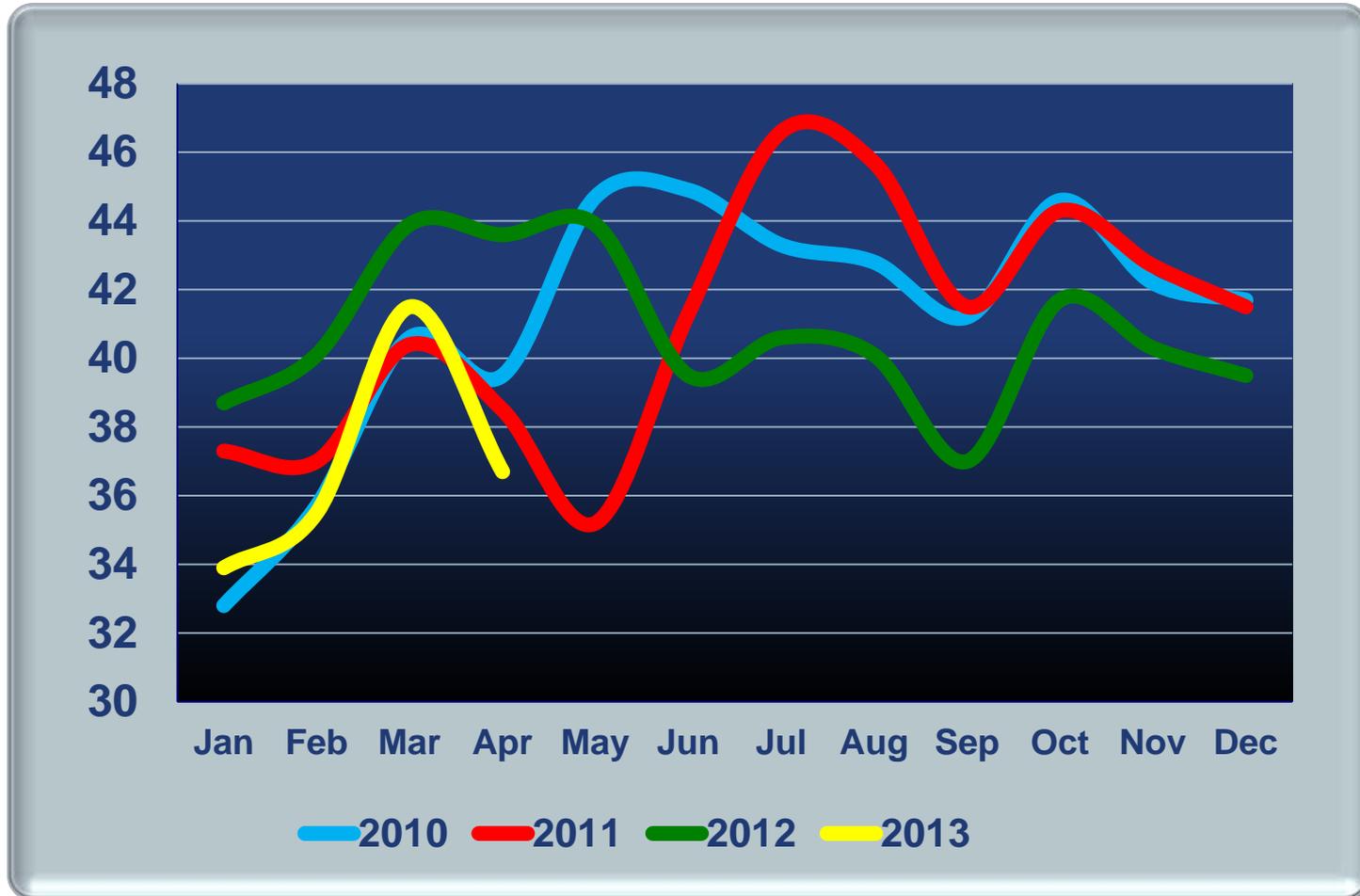
# U.S. Ports Performance is Mixed in 2012



Port	2012 TEUs	2011 TEUs	Percent Change
Los Angeles	8,077,714	7,940,511	1.7%
Long Beach	6,045,662	6,061,085	-0.3%
New York	5,529,908	5,503,485	0.5%
Savannah	2,982,471	2,927,247	1.9%
Oakland	2,344,424	2,342,504	0.1%
Seattle	1,885,680	2,049,733	-8.0%
Norfolk	2,105,887	1,918,029	9.8%
Houston	1,922,479	1,866,450	3.0%
Tacoma	1,711,134	1,476,153	15.9%
Charleston	1,424,673	1,377,513	3.4%

Source: Individual port reports

# Monthly Tonnage Indicator for Internal Waterways



Source: U.S. Army Corps of Engineers, Navigation Data Center

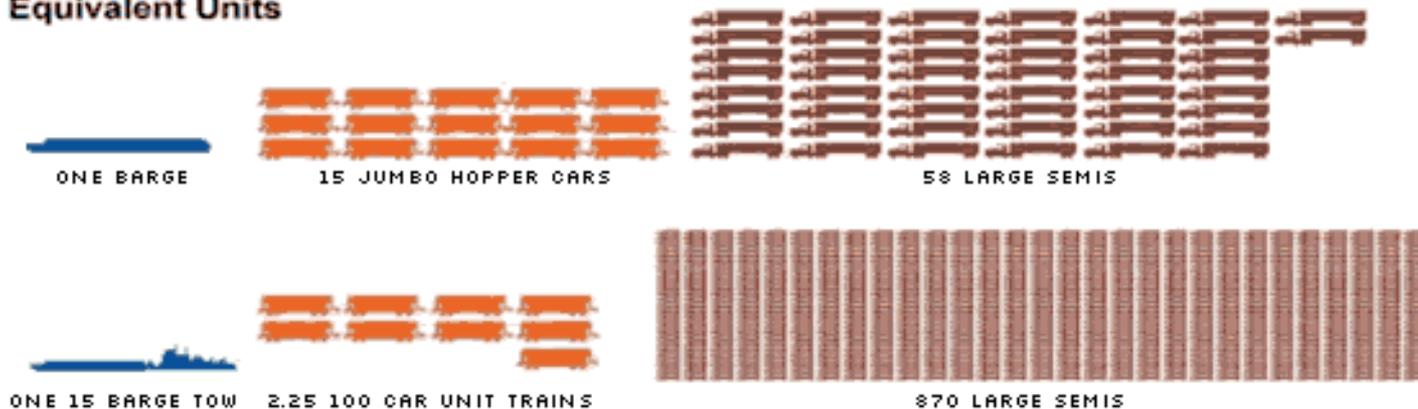
# Modal Capacity Comparisons

## Compare...

### Cargo Capacity



### Equivalent Units

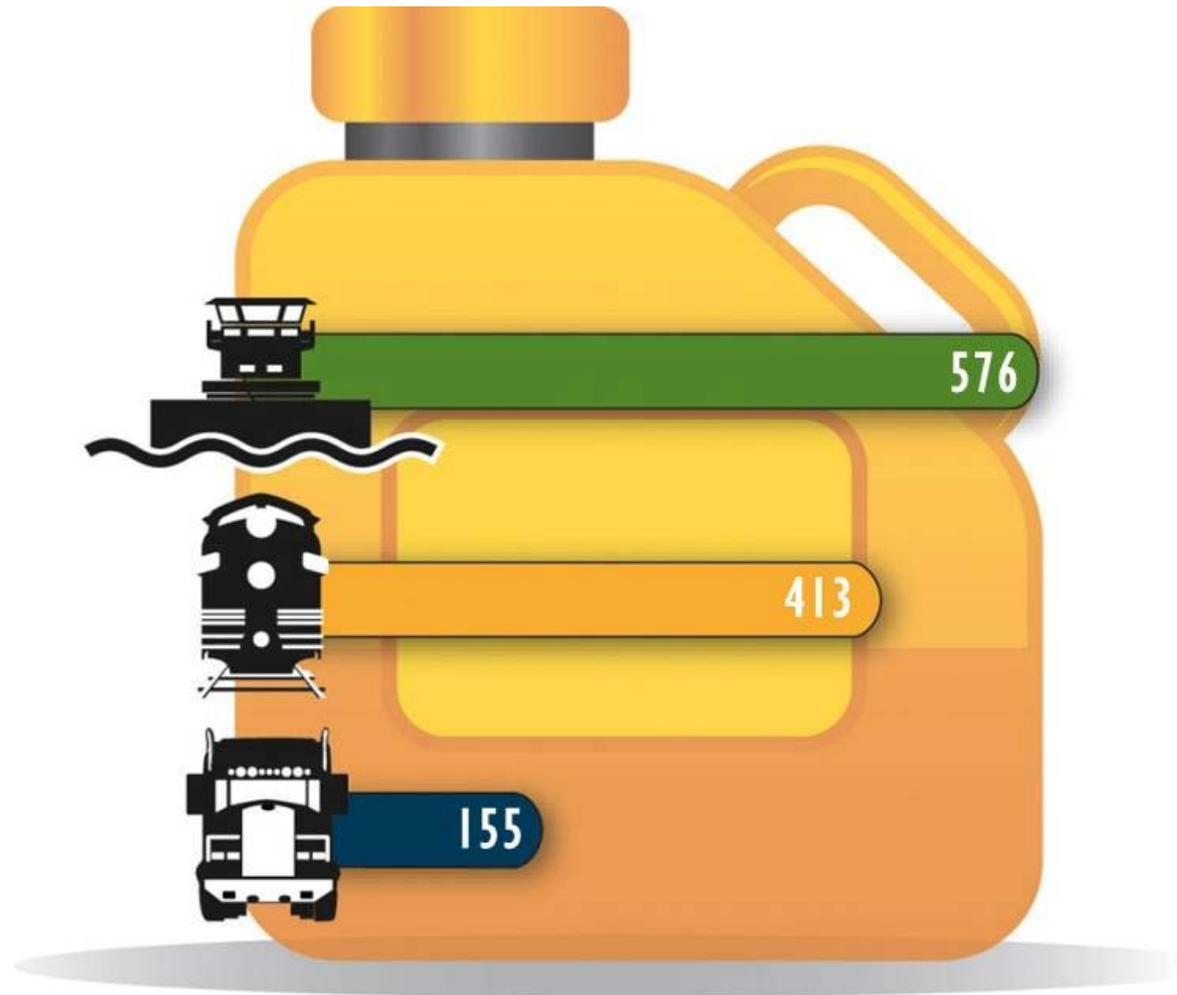


### Equivalent Lengths



# Ton-Miles Travelled per Gallon of Fuel

Compare...



# Marine Highways

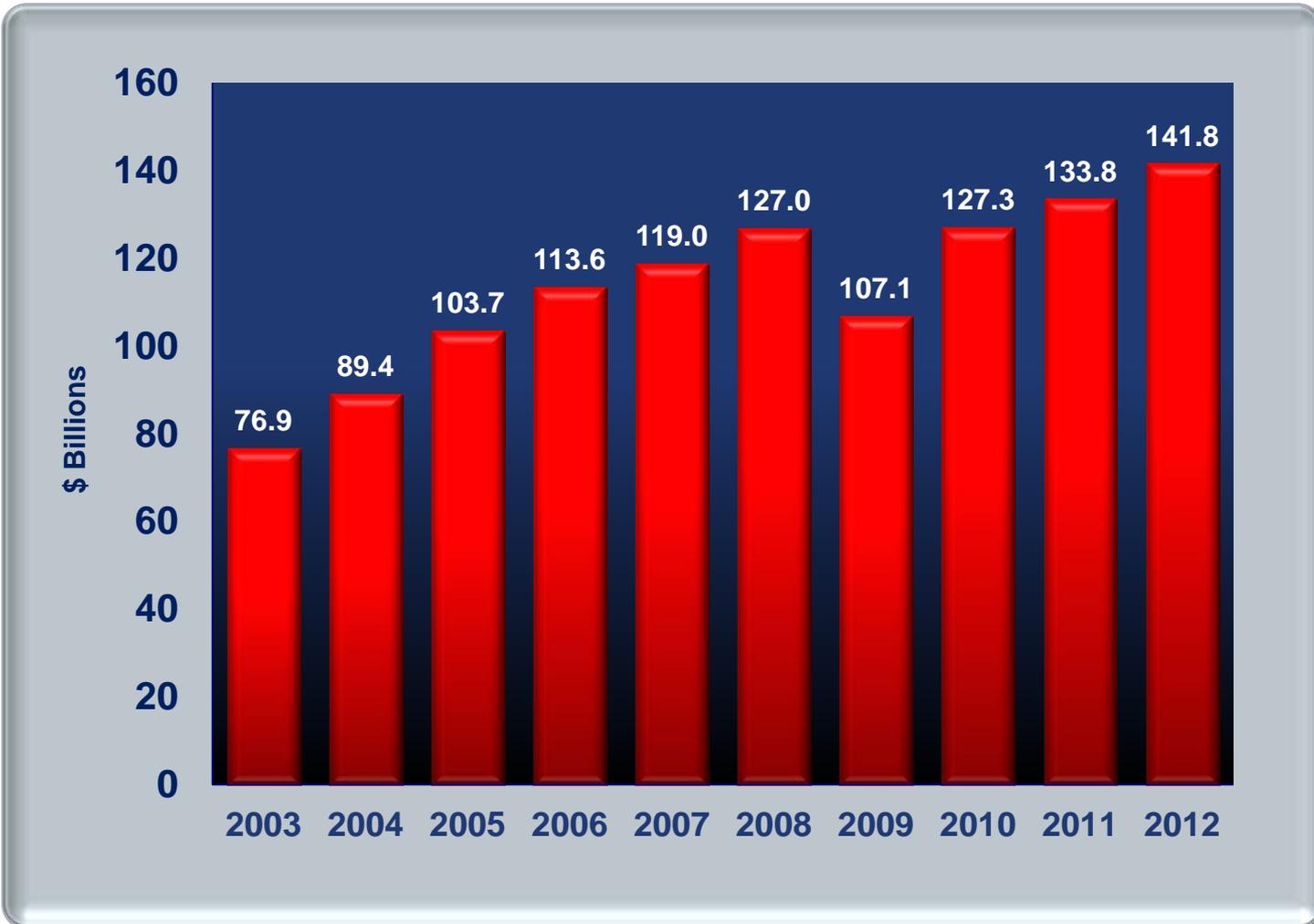


## 2012 Recap for Air

- Domestic air cargo ton-miles were up 2 percent and international were down 3.9 percent, for a total drop of 3.6 percent
- Total tonnage declined 2.2 percent – 1.4 percent for international and 0.1 percent for domestic
- U.S. airlines moved more than 48,000 tons of cargo per day
- Jet fuel prices were up 2.9 percent
- The growth of cargo space in passenger jet bellies and their relative cost advantage is putting significant pressure on all cargo jets
- The cargo jet fleet was reduced by 30 aircraft, yet yield factors deteriorated again 2012

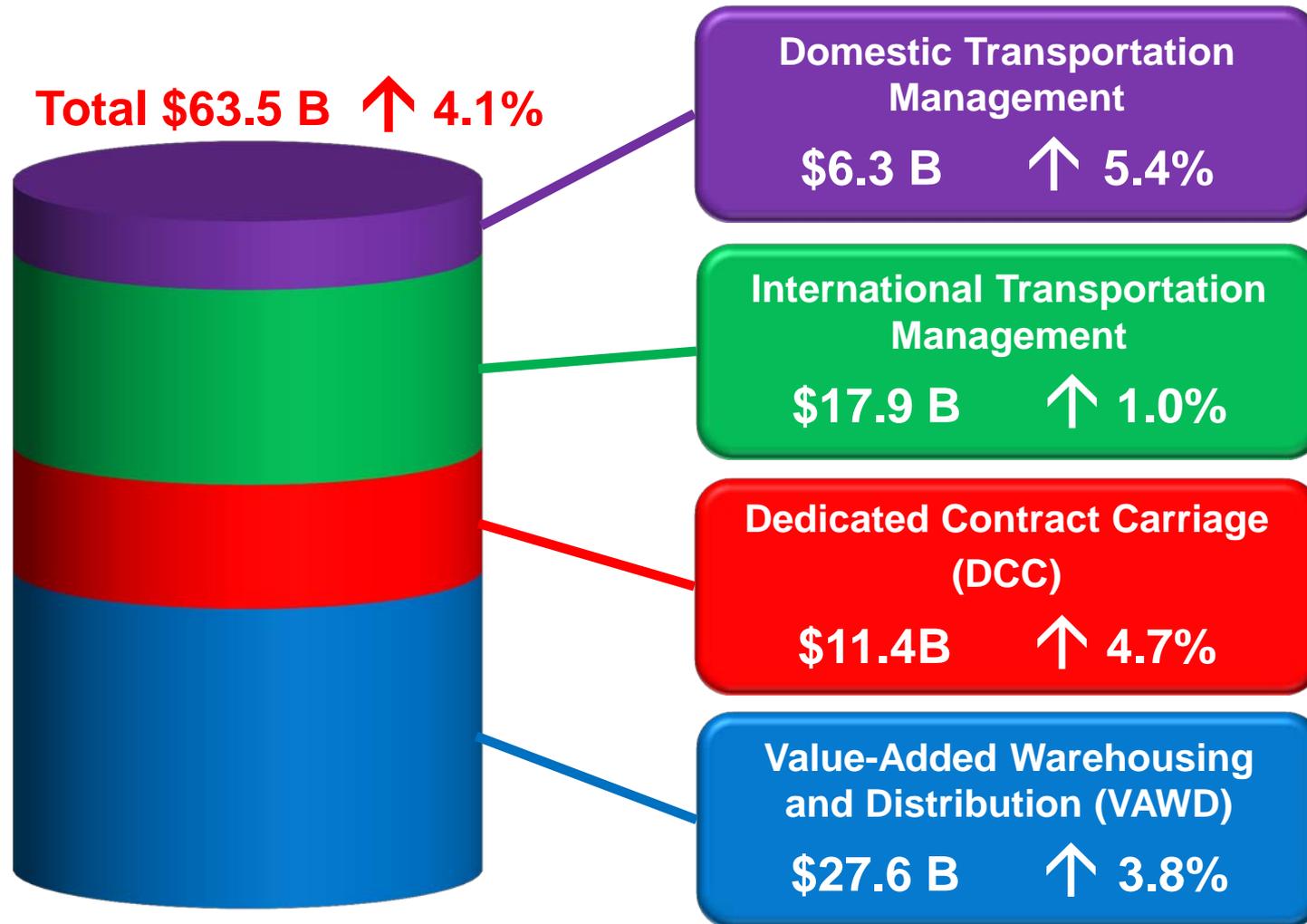


# U.S. Third Party Logistics Market



Source: Armstrong and Associates

# U.S. 3PL Market Segments 2012 Net Revenue

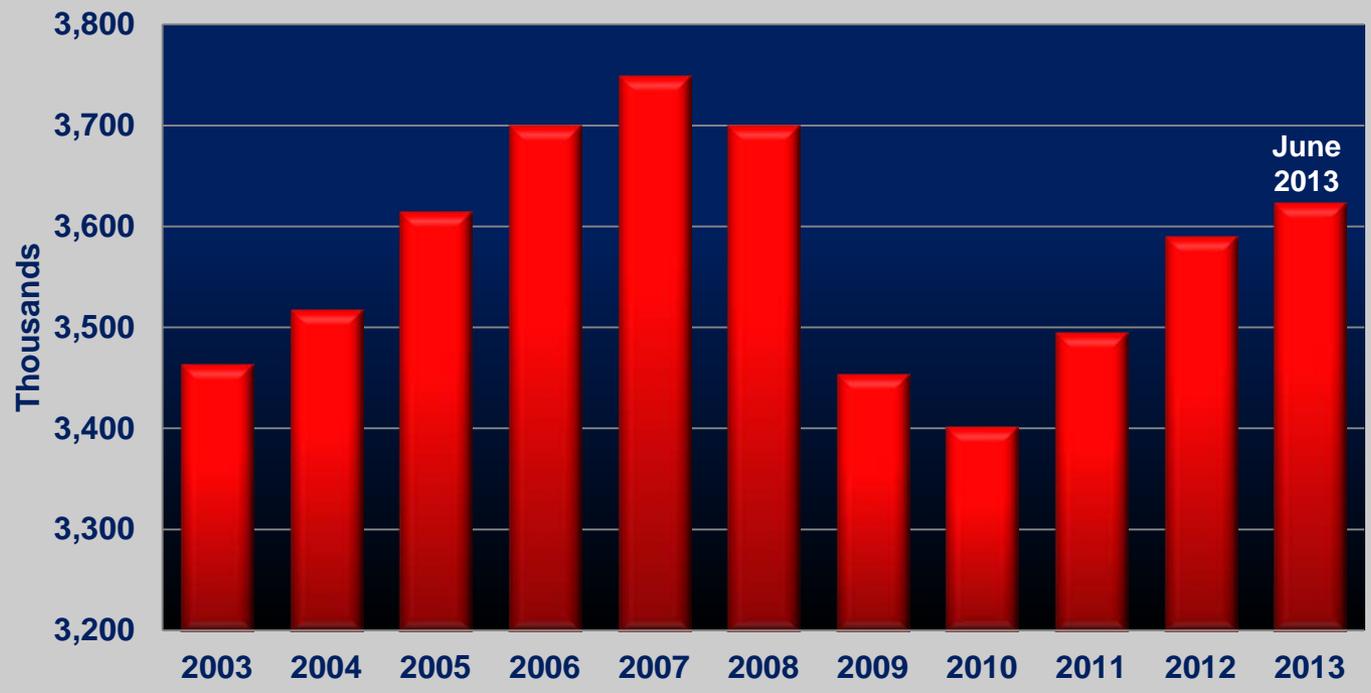


# Recent Developments

- The Institute for Supply Management's manufacturing activity index expanded in July, along with new orders, production, but backlog of orders still declines – this after several months of contracting
- China's PMI rose after months of decline; however close examination shows only domestic manufacturing is up, new export orders and backlog still contracting
- Signs of strengthening:
  - New jobs created has been growing slowly
  - Existing home sales and residential construction rising in first half 2013
  - Exports are growing despite the shaky state of the global economy
  - May have a measurable holiday peak shipping season – just a bump
- Signs to be watchful of:
  - Most of the employment growth is in part time jobs
  - Freight volumes have been very volatile with little overall growth
  - Inventories are high and are staying on the shelf longer
  - Consumers are hanging on to their money

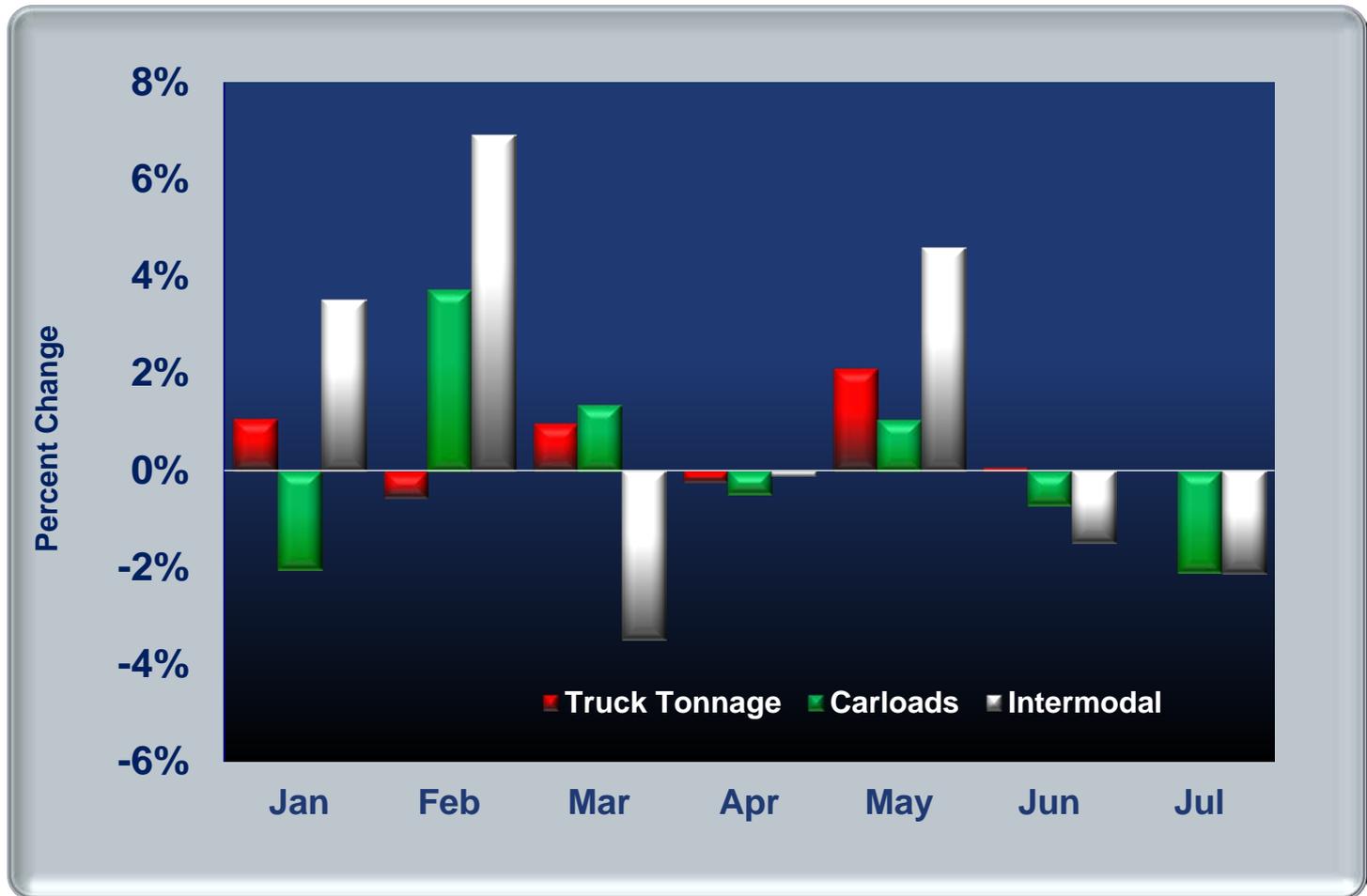
# Recent Developments

## Freight Sector Employment



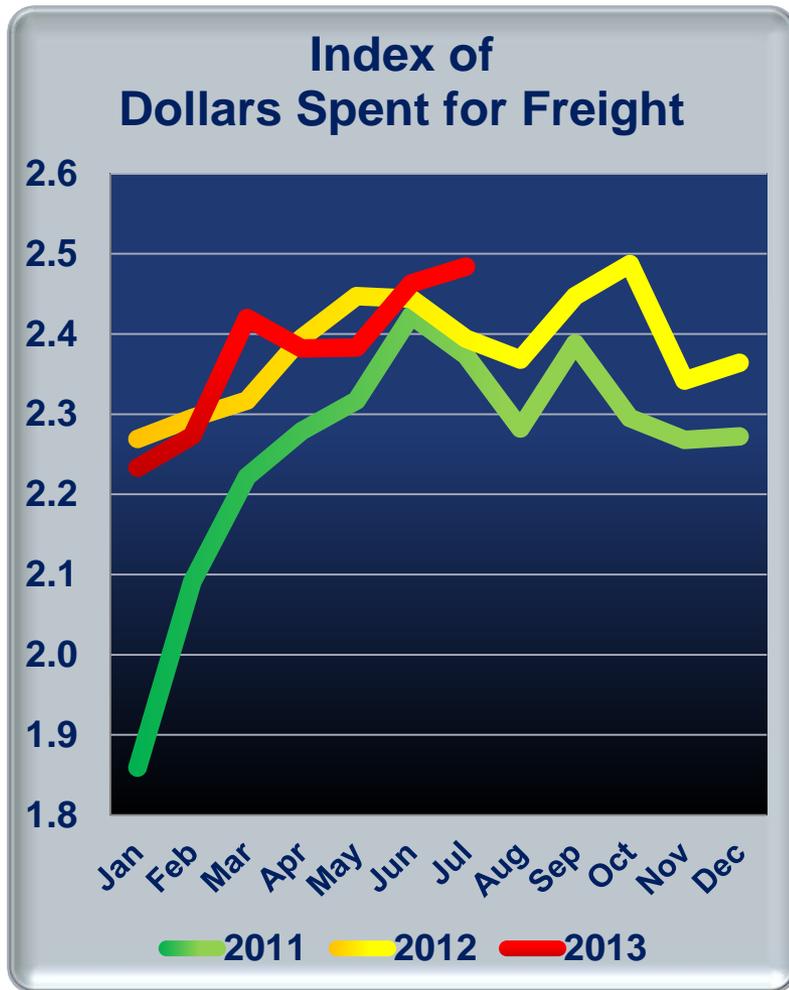
Source: Bureau of Labor Statistics

# Truck and Rail Volume in 2013 has Been Mixed



Sources: American Trucking Associations and Association of American Railroads

# Cass Monthly Freight Index



Source: Cass Logistics, Cass Freight Index, January 1990 = 1.0

# Estimates of Annual Manufacturing Growth

	Percent Change Year Over Year	
	2012	Expected for 2013
World	2.9	3.0
Industrialized countries	0.4	1.4
North America	0.4	1.7
East Asia	-1.6	4.1
Europe	1.8	-1.7
Developing countries	5.4	4.5
China	10.6	9.0
Newly industrialized countries	5.7	4.4
Other developing countries	3.7	4.4

*Source: United Nations Industrial Development Agency*

# Summing Up

## ■ Economy

- Expect continued slow growth – GDP around 3 percent
- Trucking industry capacity problem is a serious issue and could hit the tipping point this year with new Federal regulations
- High inventories could become a drag on the economy
- While hiring is growing and the unemployed rate is slowly dropping; jobs are not keeping up with population growth and the biggest growth sector is part-time jobs with no benefits

## ■ Global picture

- Current economic conditions globally do not support a robust outlook: new orders and backlogs are down, manufacturing is falling, GDP outlooks are being downgraded
- China economy has slowed from double-digit growth to about 7 percent



**Inventory management techniques have improved and these practices are likely to be one of the major lessons learned**

Copies of the State of Logistics  
Report are available from  
CSCMP at CSCMP.org



Questions?

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