

I-81 Corridor Coalition



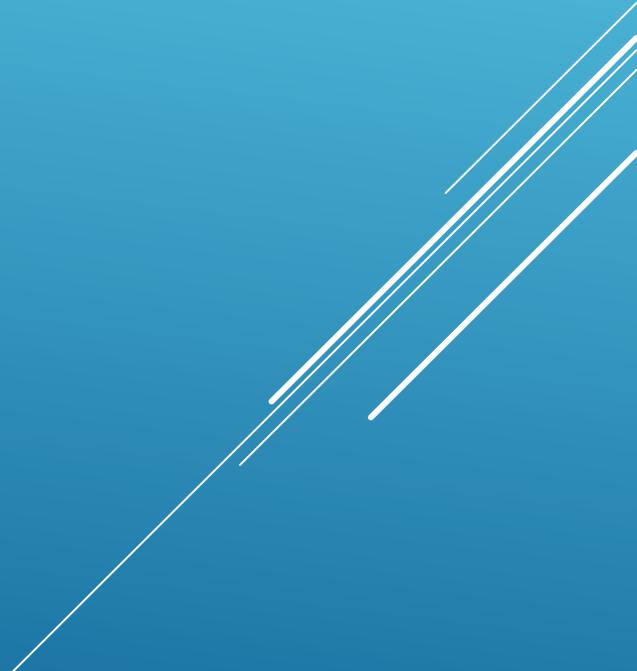
Kevin Cole

Executive Director

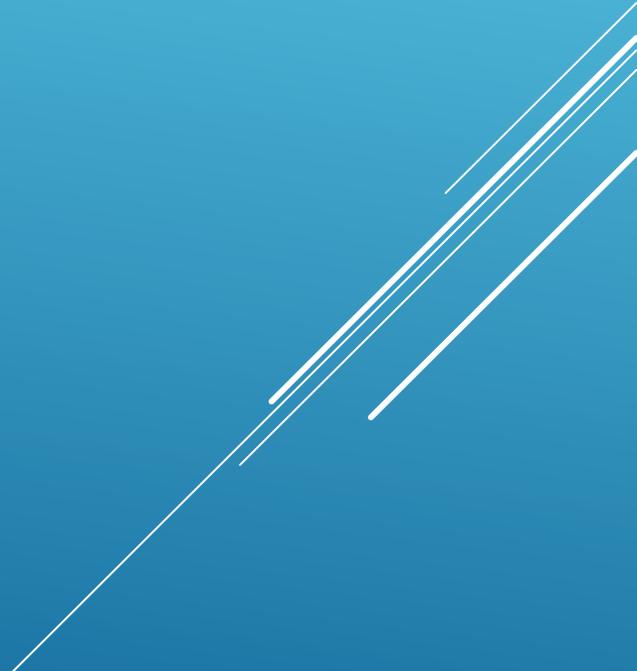
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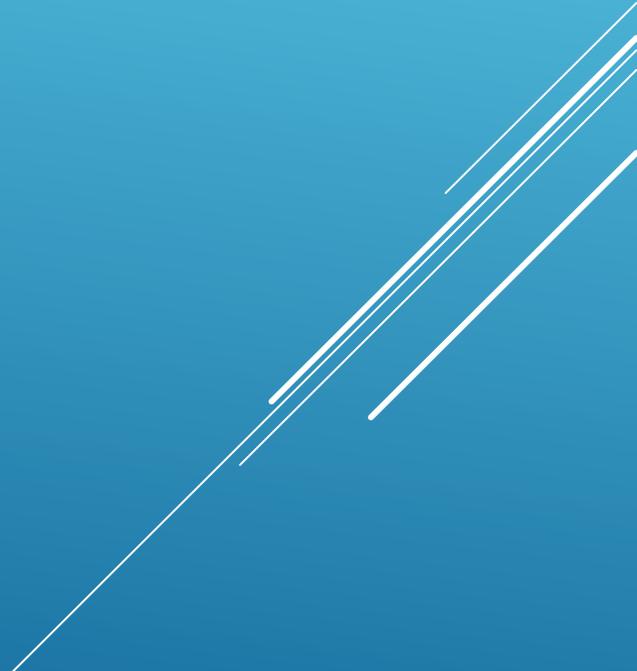
ORIGIN

- ▶ Safety Focused
 - ▶ Established an organizational structure
 - ▶ Wrote a mission statement
 - ▶ Developed a budget
 - ▶ Asked for funding
 - ▶ Hired personnel
 - ▶ Defined the corridor
 - ▶ Created a work plan
 - ▶ Went to work
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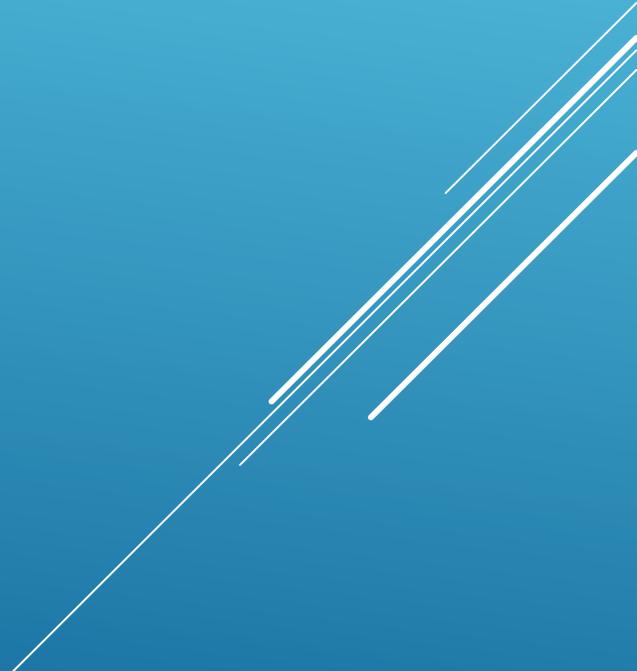
CHALLENGES

- ▶ Lack of dedicated funding
 - ▶ State personnel and leadership transitions
 - ▶ 100% participation
 - ▶ Inability to apply for grants as a coalition
 - ▶ Defining membership in the coalition
 - ▶ Staying focused but open minded
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- A decorative graphic consisting of several parallel white lines of varying lengths, slanted diagonally from the bottom right towards the top right, set against a blue gradient background.

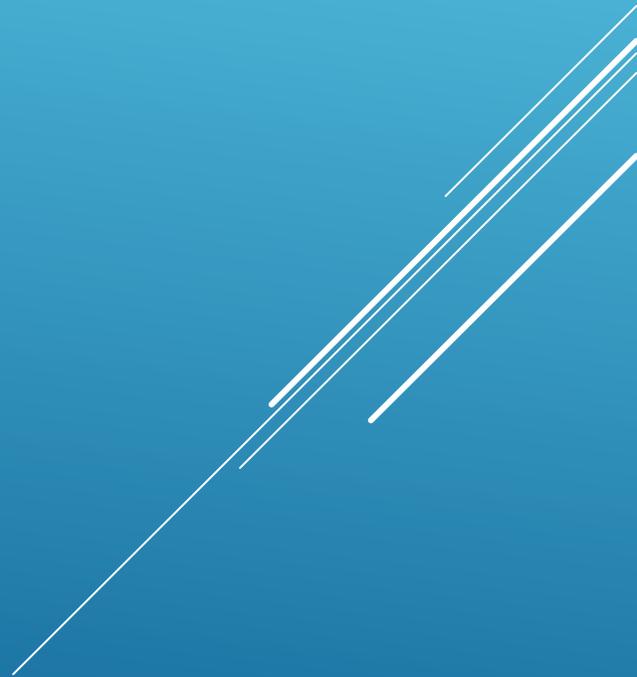
BENEFITS

- ▶ Collaboration of expertise
 - ▶ Pooling of resources
 - ▶ Improved communication
 - ▶ Economies of scale
 - ▶ Joint testing
 - ▶ Information sharing
 - ▶ Bring multiple groups to the table
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- A decorative graphic consisting of several parallel white lines of varying lengths, slanted upwards from left to right, located in the bottom right corner of the slide.

PROJECTS

- ▶ Traffic incident management
 - ▶ Truck parking study
 - ▶ Consolidated Freight Information System
 - ▶ Approved alternative route maps
 - ▶ Corridor wide freight shed study
 - ▶ Establishing 3 planning regions crossing state lines
 - ▶ Expanding to include corporate and medical
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ANY QUESTIONS?



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