



SUPPLY CHAIN TRANSPORTATION & LOGISTICS

UNIVERSITY *of* WASHINGTON

College of Engineering

The Final 50 Feet of the Urban Goods Delivery System

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**FHWA Talking Freight Webinar
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Begins where the Truck Parks and ends at Delivery



Is Not
Functioning
as Intended



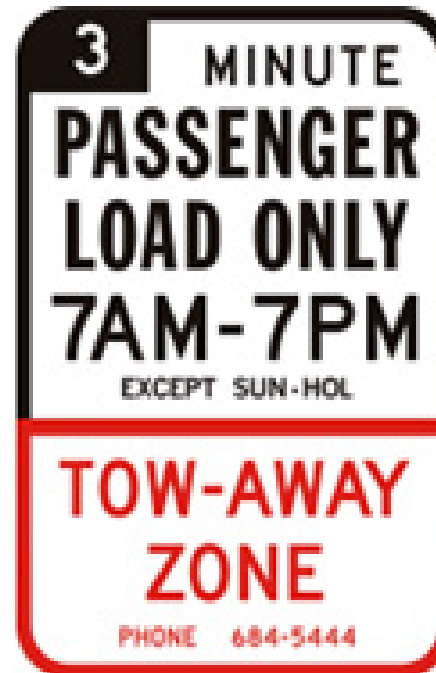
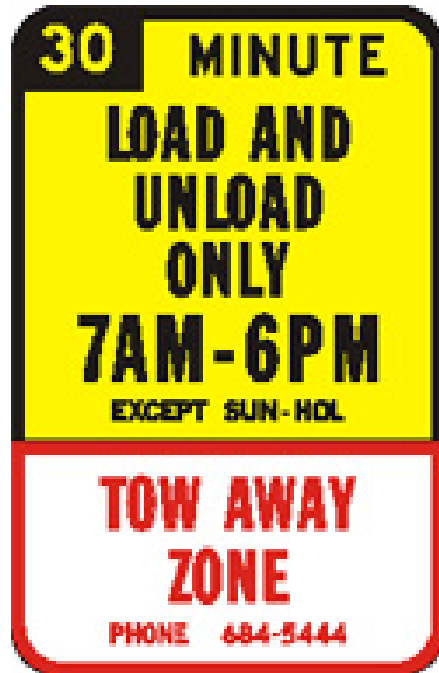
Curbs are intended for Loading and Unloading



Seattle's Top 3 Curb Space Priorities: Commercial and Business Areas

1. transit use (bus stops and spaces for bus layover),
2. passenger and commercial vehicle loading zones,
3. short-term customer parking (time limit signs and paid parking typically for 1- or 2-hours);

Seattle Load Zone Types



Violations are common



Unintended use of Infrastructure



High cost of the Last Mile



Challenges

- Costly last mile
 - Failed delivery rates
- Congestion on city streets exacerbated by additional truck traffic and parking behavior
- Unsafe conditions



Stopping location and duration is determined by delivery behavior

Final 50 Feet Initial Research Questions

1. How do drivers select parking locations?
2. What are the steps the delivery process?
3. How long do each of these steps take?
4. What are the opportunities for reducing the amount of time for each step, or eliminating steps?
5. How does our infrastructure delay drivers?



Research and Data Collection Activities

- Developing accurate geospatial databases of freight infrastructure
- Understanding use of existing infrastructure
- Evaluating new technologies for addressing urban freight challenges
- Estimating the impact of delivery services on VMT, GHG, and other pollutants
 - Existing modes and new modes
- Understanding delivery process steps and time characteristics
- Understanding the impact of truck activity on cyclist safety and behavior



Longterm research goals

- Model urban freight as a system to understand capacity, impact of infrastructure and policy changes
- Conduct empirical as well as analytical experiments
- Work in partnership with freight system providers and operators
- Supports development of a freight system that supports sustainable, enjoyable, safe, urban living





- **Urban Freight Lab**

<https://depts.washington.edu/sctlctr/members/urban-freight-lab>

- **UW-SDOT: The final 50ft.**

<http://www.seattle.gov/transportation/thefinal50feet.htm>



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