

INNOVATION EXCHANGE

Conversations Launching Change

Discussions targeted to Local Agencies, Tribes
and Federal Land Management Agencies programs

Does danger threaten your rural road drivers with blind curves, slippery surfaces, shoulder drop offs, cross traffic turning conflicts, or other run off the road risks? Counteract danger with a systemic plan of proven safety countermeasures.

Every Day Counts' Focus on Reducing Rural Roadway Departure (FoRRRwD) identifies four safety program pillars that promote proven products. The emphasis on *rural roads, proven countermeasures, a systemic approach, and safety action plans*; improves safety, reduces crashes and injuries, saves lives, lowers costs, and saves time.

Want to know more? Come hear several local agencies share examples that demonstrate the benefits and effectiveness of their safety plans to improve safety on their rural roadways by using proven safety countermeasures in a systemic approach. The topics and presenters include:

- Implementing a Local Road Safety Plan
Thomas Mattson, Humboldt County, California
- A Systemic Approach to Deliver the Road Safety Plan
Victor Lund, St. Louis County, Minnesota
- Proven Countermeasures to Address Safety on Rural Roadways
Walter G. Morgan, PE, Garfield County, Washington

Take a ride with us on the Rural Road to Safety!
Register Today!

Safer Rural Roadways

Thursday, December 12,
2019 1:00 PM -2:30 PM [EST]

To join the webinar, participants **must register** to participate in the meeting room. Wherever possible, we encourage you to attend from a conference room where everyone can get around as a group.

Target Audience: Local Agencies, Tribes, and Federal Land Management Agencies

Use this link to register

<https://collaboration.fhwa.dot.gov/dot/fhwa/WC/Lists/Seminars/DispForm.aspx?ID=2144>

For additional information please contact

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We look forward to your participation!



U.S. Department
of Transportation
**Federal Highway
Administration**

