

Engagement Opportunity

SHARE YOUR E-TICKETING TECHNOLOGY SOLUTION

e-Ticketing Industry Day **Vendor Showcase** • October 6-7, 2022

Interested in Exhibiting?

FHWA, along with State and local transportation agencies and industry stakeholders, understand that e-Ticketing is a market-ready transformative technology. Industry day, a dynamic two-day virtual event sponsored by the Federal Highway Administration's Every Day Counts 6 e-Ticketing implementation initiative, will gather public and private subject matter experts, entrepreneurs, and solution providers in a first-ever, collaborative event for this technology. Technology solution providers are invited to apply for the e-Ticketing Vendor Showcase to help launch e-Ticketing implementation.*

Why Exhibit?

- ▶ Meet transportation infrastructure owner/client organizations who are driving the demand for e-Ticketing
- ▶ Understand market needs and "pain points" from an owner/client perspective
- ▶ Explain, promote, and demonstrate your e-Ticketing solution
- ▶ Demonstrate real-world application
- ▶ Build and customize a virtual exhibit with information-rich multimedia content showcasing your unique solution

Leverage the power of a Virtual Exhibit Booth

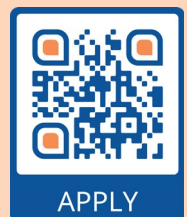
Meet and hear from industry vendors to learn about e-Ticketing products, systems, and solutions.

- ▶ Visitor registration/sign in
- ▶ Live Streaming video/chat
- ▶ Private meeting rooms
- ▶ Host multimedia content (video, web, pdf, etc.)
- ▶ Engagement analytics

There is no cost to exhibit. Virtual booth setup and training provided.

Applications for exhibit booths must be received by **August 19, 2022**.

APPLY →



MORE INFORMATION: Website: <https://www.fhwa.dot.gov/construction/econstruction/overview.cfm>
Email: eticketinghelp@dot.gov

* The number of participating vendors is capacity limited on the platform to 24 slots. Vendor technology solutions will be selected based on being an eTicketing solution. The U.S. Government does not endorse products, vendors, or manufacturers. Vendors can choose to participate in this event for informational purposes. Participation is not intended to reflect a preference, approval, or endorsement of any one product or entity.