



U.S. Department of Transportation
Federal Highway Administration



Source: GACommuteOptions_Biking&Walking

CMAQ – Project Spotlight

Georgia Commute Options (GCO)

Atlanta Region, Georgia

Helping Commuters and Employers Find Better Ways to Get Around and Get Rewarded

Georgia Commute Options is a program managed by the **Atlanta Regional Commission** and funded through the Georgia Department of Transportation. The Commission has worked with employers, commuters, and schools to reduce the number of single-occupant vehicles on Metro Atlanta's roads—particularly during peak times. **Free services are provided to motivate the public to choose clean commute alternatives and to get rewarded in the process.** This includes various incentives such as trip planning, discounted transit passes, and guaranteed rides home, if a commuter switches from driving alone to a clean commute. **Clean commute options promoted through the program include public transit, telework, carpool, vanpool, biking, and walking.**

Project Highlights:

- More than **1,500 employer and property manager partners.**
- Eight agency partners and seven local transportation management association partners.
- Curriculum resources and on-site guidance is offered for giving local schools a transportation makeover.
- Free services are available for employers **to help employees reduce drive-alone commuting and improve air quality.**
- Commute Calculator shows the total cost of a commute and how much can be saved **by choosing a clean commute alternative (carpooling or riding transit).**



Atlanta Regional Commission



Georgia Department of Transportation

Transportation Management Associations



Transit Providers



Georgia Commute Options partners with the local transit service providers to help commuters find a better way to work, as well as Transportation Management Associations, which help identify commute options based on the job centers they service.

Key Project Details:

Sponsor: Georgia Department of Transportation and Atlanta Regional Commission

Location: Atlanta Region, Georgia

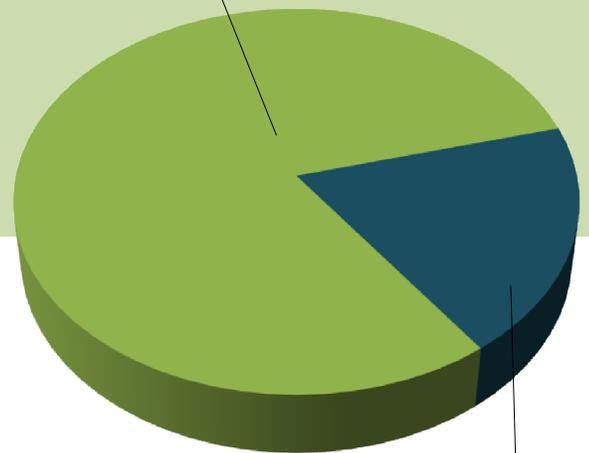
Project Type: Travel Demand Management; Public Education and Outreach

Emission Benefits:*

VOC: **114 kg/day**
 NOx: **288 kg/day**
 PM2.5: **7.3 kg/day**

*in 2017

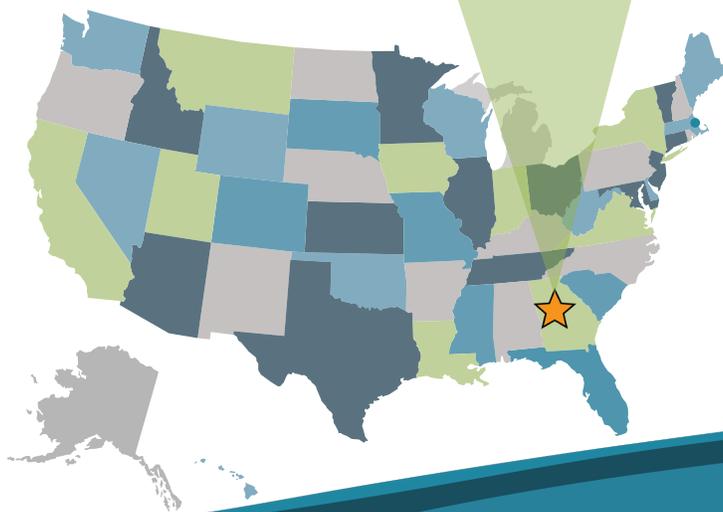
CMAQ Funding*
 \$16 million



Total Funding*
 \$20 million

State Match*
 \$4 million

*Funding is spread over three years.



Congestion Mitigation and Air Quality Improvement (CMAQ) Program

For more information: www.fhwa.dot.gov/environment/air_quality/cmaq/