



SHRP2 C20: Freight Demand Modeling and Data Improvement Strategic Plan

Implementation Plan – (Brief Overview)



U.S. Department of Transportation
Federal Highway Administration



Outline

Overview

Expected Outcome

Products



SHRP2 C20 Purpose

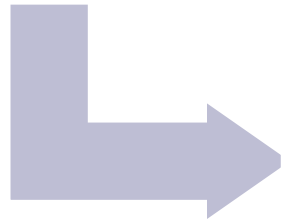
Foster Fresh Ideas & New Approaches
to Freight Demand Modeling and Data
Collection that Ultimately Enhance
Decision-Making



Key Milestones

TRB Research Reports
- Research Initiatives

• Year 2013



C20 Implementation Plan
- Projects Execution

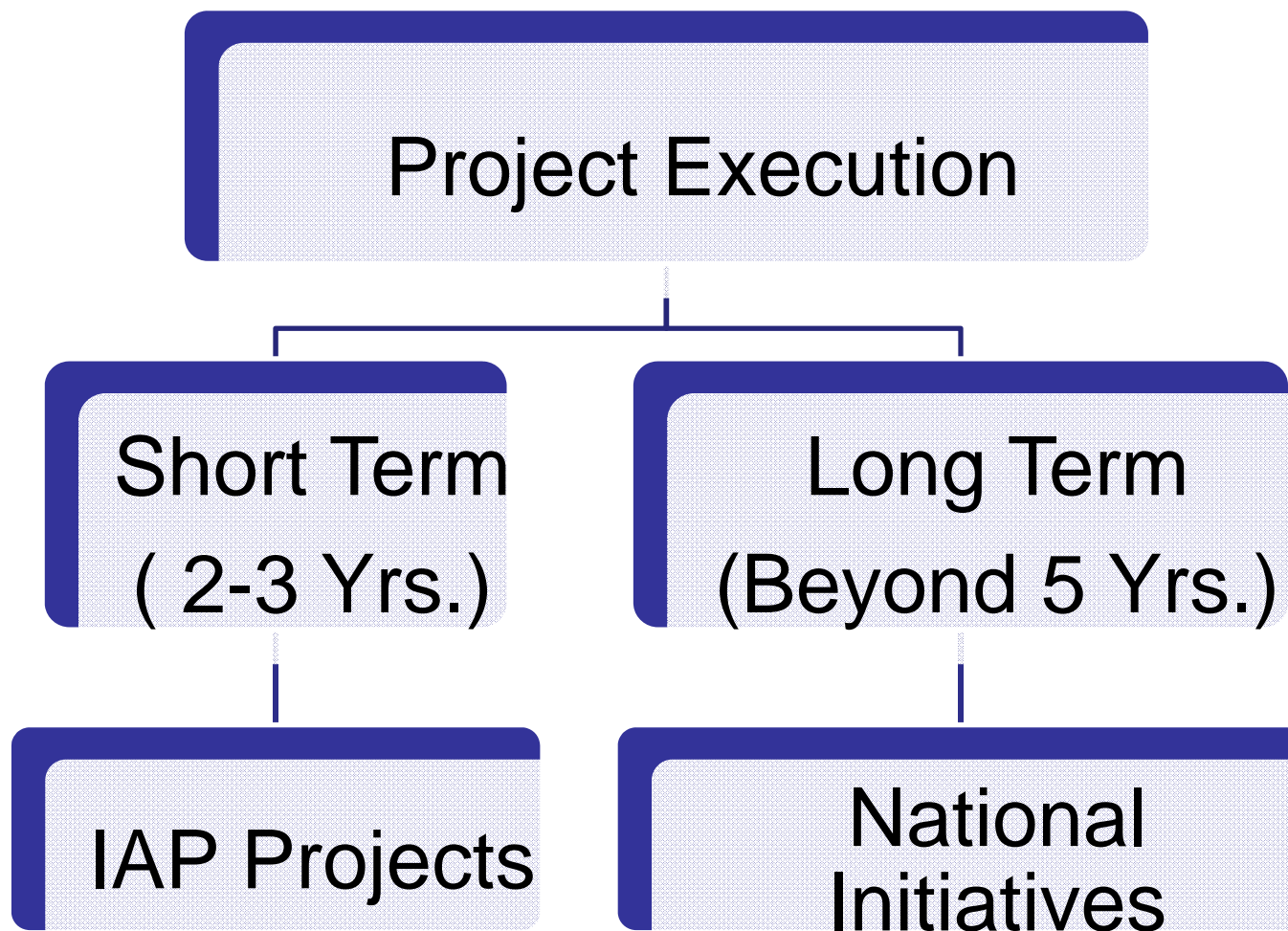
• Year 2014



SHRP2 C20
End

• Year 2017

C20: Implementation Plan



IAPs: Basic Statistics

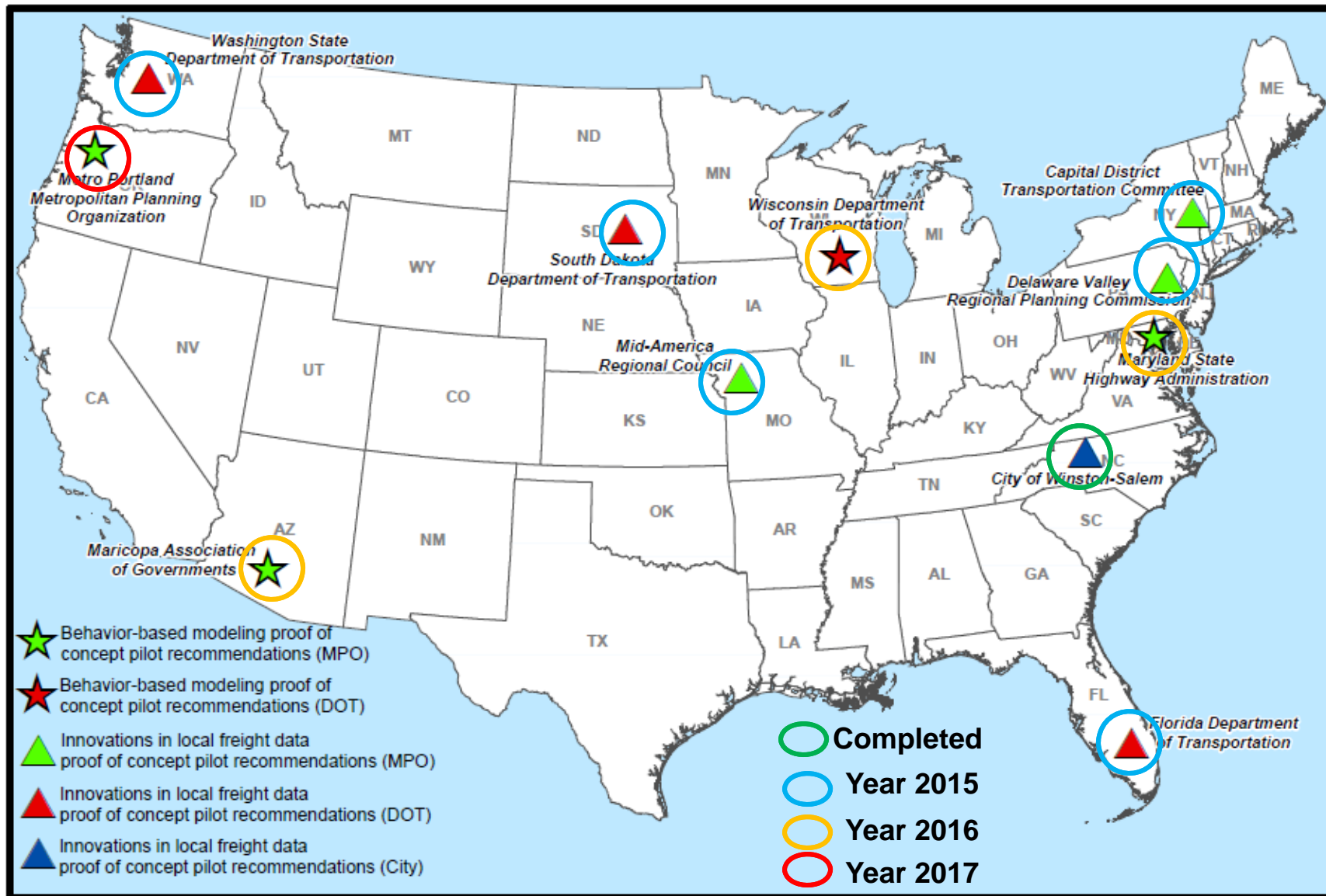
Freight Data

- ❖ 7 Projects
 - 4 MPO
 - 3 DOT
- ❖ Develop New Data
- ❖ Refine/Update Existing Data
- ❖ \$150K Grant/IAP

Freight Model

- ❖ 4 Projects
 - 1 Statewide(WisDOT)
 - 1 State/Region(MD/BMC)
 - 2 MPO (MAG AZ & Metro, OR)
- ❖ Supply Chain & Tour-Based Model Development
- ❖ \$350K Grant/IAP

IAP Recipients



IAPs Products

IAP Recipient Ends

- 7 Freight Data Base
- 4 Modeling Tools
- 11 Project Reports

- TRB 2016 Workshop
- Peer Exchanges

FHWA Ends

- 11 Case Study Reports
- 11 Fact Sheet Reports
- A Self Assessment Tool

Long Term Plan & Products

National Initiatives

Regional Data
Standardization

Freight
Data

Promote
Advance
Research

Study
Reports and
Pilots

Information
Place

FMIP

Outreach

Webinars/
Peer
Exchanges

C20: Points of Contact

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