

FY 2020 National Scenic Byways Nomination Application Questions

This document is for use as a template to assist with nomination application preparation. It is not the official nomination application, and will not be accepted as part of the final submission. The official nomination application can be found online at:

https://www.fhwa.dot.gov/hep/scenic_byways/nominations/.

Byway Name:
State(s), Indian tribe(s), or Federal land(s):
<p>Multi-jurisdiction: YES / NO</p> <p>If your byway traverses more than one jurisdiction (i.e., State, Indian tribe, or Federal land), you will be asked to indicate that you are submitting a nomination submission for a multi-jurisdiction nomination and applicants in each jurisdiction will be required to submit individual nomination applications.</p>
Submission Agency:
Submission Date:
<p>Desired Designation (select one):</p> <ul style="list-style-type: none"> • National Scenic Byway • All-American Road <p>For more information about the distinctions between designations, see the Nominations Guide.</p> <p>Please note: Any road that fails to meet the requirements for All-American Road designation will automatically be considered for designation as a National Scenic Byway.</p>
<p>Change in Designation: YES / NO</p> <p>If you are seeking to nominate an existing National Scenic Byway as an All-American Road, you are required to identify two (2) intrinsic qualities that are <u>nationally</u> significant. One of these may be the same intrinsic quality used to justify previous designation as a National Scenic Byway. However, your application will need to describe the national significance of that intrinsic quality.</p>
<p>Extension: YES / NO</p> <p>If you are seeking an extension to an existing National Scenic Byway or All-American Road, you are required to submit the nomination application for the proposed extension in context of the existing National Scenic Byway or All-American Road and identify the same primary intrinsic quality(s) that can be found along the previously designated portion of the byway. Applicants are required to identify the same primary intrinsic quality(s) that can be found along the designated portion of the byway, and how the proposed extension relates to and enhances the designated byway.</p>

SECTION 1: ESSENTIAL INFORMATION

Location

Provide a description of the location of the byway within the State. Use cardinal directions (e.g., north) and reference major cities, regions, and/or landmarks. (limit 150 words)

Date of Local Designation

Any road submitted for designation under the National Scenic Byways Program **must** be designated, through legislation or some other official declaration, a State, Indian tribe or Federal land management agency scenic byway. List the designating agency(s) and date(s) of designation.

Intrinsic Qualities

For the National Scenic Byway designation, select the **one (1)** [Intrinsic Quality](#) that is most evident along the road and that you will demonstrate is regionally significant.

For multi-jurisdiction nomination applicants seeking designation as a National Scenic Byway, applicants must cite the same primary intrinsic quality as the other jurisdictions seeking designation.

For the All-American Road designation, select the **two (2)** Intrinsic Qualities that are most evident along the road and that you will demonstrate are nationally significant and contribute to the byway being considered a “destination unto itself.”

For multi-jurisdiction nomination applicants seeking designation as an All-American Road, at least one of the two primary intrinsic qualities cited must match the qualities submitted by the other jurisdictions seeking designation. The applicant may cite the second intrinsic quality as specific to their segment of the byway.

- Archaeological
- Cultural
- Historic
- Natural
- Recreational
- Scenic

Primary Photo

Provide a single image that you feel best represents the experience along your byway. Please select this image carefully as it will introduce the reviewers to your byway. Also, if designated, this image will be included with your byway on the America’s Byways® website.

Please provide an alternative text description of the image that describes what the image depicts. This text will be used by those who cannot see the photo, and should thoroughly describe what is depicted in the image. For guidelines on submitting images and composing alternative text descriptions, please see our [Image Style Guide](#). (limit 50 words)

SECTION 2: STATEMENT OF QUALIFICATION

Statement of Qualification

This section will introduce the reviewers to your byway. Provide a description of your byway from the "big picture" point of view, and within the context of your description, include information on the items below. For more information on developing a strong statement of qualification, please reference the [Nominations Guide](#). (limit 750 words)

- Theme that reflects the central focus of the byway's nomination story and promotes the Byway
- An overview of the Traveler Experience navigating the byway. Provide a sense of how the experience unfolds as visible features, byway stories, or important resources form the core quality of your corridor.
- Regional Significance (National Scenic Byway) – explain and justify what is special, significant or unique about your byway in relation to the primary Intrinsic Quality
- National Significance (All-American Road) – explain and justify what is special, significant or unique about your byway in relation to the two (2) primary Intrinsic Qualities, and why the road is considered a destination unto itself.

SECTION 3: ROUTE INFORMATION

Byway Length

Enter the total byway length (in miles) from end to end (including road gaps that aren't included in the nomination but must be traveled).

Route Description

1. Please provide a complete, sequential route description that documents all road segments including any gaps and/or intrusions. Include all of the road segments which, when linked together, match the legal description used by your State/Indian tribe/Federal land management agency to officially designate the road. Please work with your State/Indian tribe/Federal land management agency Scenic Byway Coordinator to develop this section so that you accurately reflect State/Indian tribe/Federal land management agency records for the designated route. (limit 500 words)
2. To assist review of your nomination, please provide the addresses/intersections and the GPS coordinates for the beginning and end points of the byway, as well as for other key points/features included in Section 5: Traveler Experience. Please also specify road names and route numbers for all road segments. If available, please submit a GIS shapefile of the route.

Federal Lands

When appropriate, check the boxes for agencies whose lands occur along the byway.

- Bureau of Indian Affairs
- Bureau of Land Management
- Fish and Wildlife Service
- National Park Service
- USDA Forest Service
- Other (please specify): _____

Route Map

Please provide the following information on a single pdf map which will be used as a central reference point with the other materials you include in your nomination application. The scale and size of the map will be relative to the location and length of your nominated byway. In some cases, this may require two or more pages. The map and supporting legend should clearly show:

- Location of the byway within the State, Indian lands, or Federal lands
- The location of the byway in relation to other State, Indian tribe, and Federal land management agency byways; and America’s Byways in your region
- Each end point of the byway
- Location of gaps and/or intrusions
- The location of each community along the route
- Boundaries and/or management areas of major entities (e.g., parks, forests, reserves)
- Locations of critical directional signage, if any
- Locations of existing interpretive panels/information
- Locations of public visitor centers and/or other visitor amenities (e.g., public restroom facilities)
- Locations of fueling stations (including alternative fuel vehicle charging/fueling stations, if any)
- Locations of the features detailed in the Visitor Experience section of the nomination

Continuity of the Route

The continuity of your byway route is an essential requirement for designation as it directly impacts the travel experience and can reflect community support. If you have included a list of gaps and/or intrusions in your official route description, please use this section to provide explanations for any gaps and/or intrusions in your route that interrupt the continuity of the traveler experience (e.g., local zoning decisions, lack of community support, etc.) (limit 250 words)

Nomination by Indian Tribes

If this nomination is being submitted for consideration by an Indian tribe, please answer the following questions:

1. Title 23, United States Code (USC), Section 162(a)(3)(B) allows nomination by Indian tribes only if a Federal land management agency (other than the Bureau of Indian Affairs), a State, or a political subdivision of a State does not have jurisdiction over the road or responsibility for

managing the road. Briefly discuss who has jurisdiction over the road and who manages the road. (Limit 200 words)

2. Section 162(a)(3)(C) requires that Indian tribes maintain the safety and quality of roads nominated. Discuss how the tribe will maintain the safety and quality of the road. (Limit 200 words)

SECTION 4: ROUTE CONDITIONS

Vehicle Accommodation

1. Confirm that two-wheel drive passenger vehicles and motorcycles are accommodated along the entire route, and describe how this is facilitated if segments of the road are not paved. (limit 150 words)
2. Describe the accommodation of bicycle and pedestrian travel, including crossings, along the byway. If non-applicable, indicate N/A. (limit 150 words)
3. For the All-American Roads designation, discuss the accommodation of conventional tour buses along the route. (limit 150 words)

Travel Restrictions

1. Describe any restrictions to the types of vehicles that are allowed along the route. If non-applicable, indicate N/A. (limit 150 words)
2. Describe any seasonal closures or other restrictions along the route. If non-applicable, indicate N/A. (limit 150 words)

Seasons

1. Describe the best time during the year to drive the byway and experience the Intrinsic Qualities identified in this application (limit 150 words)
2. Describe any travel concentrations or high seasons when byway visitors might be more likely to encounter crowds or extra traffic (limit 150 words)

Safety

Describe the key factors of your roadway that contribute to its safety for travelers (e.g. rumble strips, low speeds, lighting, guard rails, high friction surface treatments). (limit 150 words)

SECTION 5: TRAVELER EXPERIENCE

Getting to the Byway

Using the table below, provide distance and driving time to the byway from at least two nearby large cities, gateway communities, airports, major roadways, or other locations that would be pertinent to the traveler (limit 5).

Location	Distance	Average Drive Time

Traveler Services

1. Provide a short description of services and hours of operation at each public visitor/welcome center. (limit 150 words)
2. Describe any universal access accommodations to assist travelers of varying abilities. (Limit 150 words)
3. Describe any gaps on the byway of 50 miles or more where no traveler services (food, fuel or restrooms) are available. (Limit 150 words)
4. Does your byway include alternative fuel corridors, as defined under [FHWA’s Alternative Fuels Corridor Program](#)? If yes, please list the corridor(s) and date(s) of designation, and discuss the fuel(s) accommodated. If non-applicable, indicate N/A. (Limit 150 words)

Wayfinding

1. Describe how travelers will know they are on the byway and list tools such as maps, signs and brochures. (Limit 150 words)
2. Please describe directional signage that currently exists that would help travelers access and navigate the byway as well as find their way back to major routes. If non-applicable, indicate N/A (150 words)

Evidence of Intrinsic Qualities

For the National Scenic Byway designation, identify **up to 8 features** (i.e., points of interest, sites or events) in sequential order along your byway that support the Intrinsic Quality you have identified for nomination.

For the All-American Road designation, identify **up to 16 features** (i.e., points of interest, sites or events) in sequential order along your byway that support the Intrinsic Qualities you have identified for nomination.

Please keep in mind that the quality of your points of interest, sites or events and their connection to the byway's Intrinsic Quality(s) are more important than citing a large quantity of sites that aren't connected. If using events to support your byway's Intrinsic Quality(s), they must be particularly related to the byway travel experience or connect the byway traveler to the Intrinsic Quality(s) for which the byway is being nominated.

For each feature, please include the following (limit 500 words per feature):

- Name of the feature
- A description of what is found at the feature, and how the feature supports the Intrinsic Quality(s)
- Dates and/or times on which the feature is available for traveler visits
- Driving distance to the feature, and existing signage if the feature is not immediately adjacent to the road. Please ensure the feature is included in the Route Description and on the Route Map in Section 3: Route Information.
- If hiking, cycling, or walking is involved, the distance and degree of difficulty
- Up to 3 photos highlighting how the feature supports the Intrinsic Quality. For guidelines on submitting images and composing alternative text descriptions, please see our [Image Style Guide](#).

Telling Your Story

An important part of supporting the America's Byways brand is providing travelers with information about the Intrinsic Qualities that form the essence of your byway.

1. Describe the materials you use to tell your byway story and interpret its Intrinsic Qualities, (e.g., maps, brochures, DVDs, etc.) (Limit 150 words)
2. Provide the website(s) and/or social media sites where travelers and media can find information specific to your byway (other than byways.org).

SECTION 6: PLANNING/SUSTAINABILITY

Community Support

Community support and the openness of the planning process are considered important components in both the designation and determination of the sustainability of a byway.

1. Provide a list of key participants/organizations in the planning and development of the Corridor Management Plan (CMP), and describe critical coordination efforts with these organizations. (Limit 150 words)

2. Identify any significant objections to the CMP and describe actions taken to resolve them. (Limit 150 words)
3. Describe how you have addressed the control of outdoor advertising and view shed protection with your stakeholders. (Limit 150 words)
4. Describe how this byway nomination was developed and who was involved, including critical coordination efforts with key industries and organizations along the corridor and any significant objections to the nomination of the road. (Limit 200 words)
5. Document that you have received support from road management authorities responsible for each segment of the road and Federal land management agency(s) through whose lands the byway runs. (Limit 150 words)
6. List actions the byway leader or organization will take to assure ongoing community involvement and citizen participation. (Limit 150 words)

Supporting Documentation

You must include an electronic PDF copy of the Corridor Management Plan and a single PDF document combining any letters documenting support. Applicants are limited to providing these two forms of supporting documentation along with the Route Map (and optional GIS file) and the photos referenced within the body of the nomination application. Additional documentation/attachments will not be considered.

Corridor Management Plan – Your application must be supported by a Corridor Management Plan that addresses the required points of corridor management planning detailed in the [Interim Policy](#).

Letters Documenting Support – Reviewers find supporting letters that document local support useful as they corroborate statements you make in your application. The most effective documentation is personalized support statements that describe the writer’s relationship to the byway and expected benefits from national designation. It is also useful to see indications of how the writer will continue their support in the future.

Corridor Management Plan

1. Date CMP was adopted (MM/DD/YYYY).
2. Does your State/Indian tribe/Federal land management agency require that CMPs be regularly updated to reflect current policies? If yes, how often? If no, in a few concise bullet points, please describe your priorities for the byway for the next five (5) years. (Limit 150 words)

Your byway’s Corridor Management Plan must address each of the following points. Using the table below, identify the principal pages in your document that discuss each point.

Question	Page Number(s)
1. A map identifying the corridor boundaries, location, intrinsic qualities, and land uses in the corridor.	
2. An assessment of the intrinsic qualities and their "context" (the areas surrounding them).	
3. A strategy for maintaining and enhancing each of those intrinsic qualities.	
4. The agencies, groups, and individuals who are part of the team that will carry out the plan, including a list of their specific, individual responsibilities. Also, a schedule of when and how you'll review the degree to which those responsibilities are being met.	
5. A strategy of how existing development might be enhanced and new development accommodated to preserve the intrinsic qualities of your byway.	
6. A plan for on-going public participation.	
7. A general review of the road's safety record to locate hazards and poor design, and identify possible corrections.	
8. A plan to accommodate commercial traffic while ensuring the safety of sightseers in smaller vehicles, as well as bicyclists, joggers, and pedestrians.	
9. A listing and discussion of efforts to minimize anomalous intrusions on the visitor's experience of the byway.	
10. Documentation of compliance with all existing local, state, and federal laws about the control of outdoor advertising.	
11. A plan to make sure that the number and placement of highway signs will not get in the way of the scenery, but still be sufficient to help tourists find their way. This includes, where appropriate, signs for international tourists who may not speak English fluently.	
12. Plans of how the byway will be marketed and publicized.	
13. Any proposals for modifying the roadway, including an evaluation about design standards and how proposed changes may affect the byway's intrinsic qualities.	
14. A description of what you plan to do to explain and interpret your byway's significant resources to visitors.	
Additional Requirements for All-American Road Nomination Submissions	
15. A narrative on how the All-American Road would be promoted, interpreted, and marketed in order to attract travelers, especially those from other countries. The agencies responsible for these activities should be identified.	
16. A plan to encourage the accommodation of increased tourism, if this is projected. Some demonstration that the roadway, lodging and dining facilities, roadside rest areas, and other tourist necessities will be adequate for the number	

of visitors induced by the byway's designation as an All-American Road.	
17. A plan for addressing multi-lingual information needs.	
18. A demonstration of the extent to which enforcement mechanisms are being implemented in accordance with the corridor management plan.	

Byway Organization

1. Describe the structure of any byway organization that currently exists. (Limit 100 words)
2. Describe plans to strengthen the organization over the next five years. (Limit 100 words)
3. Provide a description of the stewardship actions and practices your byway organization intends to follow so that your Intrinsic Quality(s) remains evident or available to travelers along the byway. (Limit 100 words)

SECTION 7: CONTACTS AND SIGNATORY

Contacts

FHWA will use these contacts to obtain additional information during the nomination process and after designation, if it occurs. It is important for you to assure the individuals you list in your nomination are available for such contacts and will maintain up-to-date knowledge about byway activities.

Role	Contact Details
State/Indian tribe/Federal land management Agency Signatory	Name: Agency: Title: Email: Phone:
Principle Byway Point of Contact	Name: Agency: Title: Email: Phone:
Form Preparer	Name: Agency: Title: Email: Phone:

Signature

I certify that this application is complete and correct. My name below constitutes as my electronic signature.

Signature:	Date:
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