



# 30 People will die today in a Rural Roadway Departure – Let's save the people behind the numbers



## FoRRRwD Countermeasures: Signing, Striping, and Maintenance Treatments

An FHWA EDC-5 Webinar in collaboration with NLTAPA and the National Center for Rural Road Safety

**September 15, 2020**

**1:00-3:00 pm ET/10:00 am-12:00 pm PT**

Rural roadway departures make up a third of U.S. traffic fatalities—about 30 people a day. The Every Day Counts round five (EDC-5) initiative, Focus on Reducing Rural Roadway Departures (FoRRRwD), features four pillars: Addressing All Public Roads, Systemic Approach, Safety Action Plans, and Proven Countermeasures. This webinar focuses on the Proven Countermeasures pillar.

State, local, and tribal agencies – come discover how low cost and maintenance treatments can provide significant benefits to reducing rural roadway departure crashes.

### Speakers and Topics to be covered include:

- **Destain Gingell, Lapeer County (Michigan) Road Commission**, will discuss a proactive tree removal and trimming program that was established exclusively for enhancing roadside safety.
- **Kevin Kuther, Idaho Local Highway Technical Assistance Council (LHTAC)**, will discuss how local agencies in Idaho worked together to procure a pavement marking machine – reducing costs and completing more miles of restriping to keep drivers on the road.
- **Tom Honich, Missouri DOT**, will discuss MoDOT's systemic pavement marking program, evaluation studies demonstrating their effectiveness, and challenges and considerations for establishing a pavement marking program.
- **John Michael Walker, Alabama DOT and Rod Turochy, Alabama LTAP**, will present on Alabama's Horizontal Curve Signing Program, curve signing evaluation, and working with locals to evaluate curves for signing updates.

**This webinar is free and open to anyone who is interested.**

**Registration:** Participants must register in advance at

<https://collaboration.fhwa.dot.gov/dot/fhwa/WC/Lists/Seminars/DispForm.aspx?ID=2479>

Space is limited. Please register as soon as possible.

**Please Note:** Registration requires logging in with an FHWA External Collaboration account for non-USDOT employees. Non-USDOT employees who have never participated in an FHWA webinar must create an account at <https://collaboration.fhwa.dot.gov/FBA/MembershipRequest.aspx> in order to register for this webinar.

**\*\*FHWA recommends using Microsoft Edge or Internet Explorer for optimal registration experience.\*\***

**Questions?** Please do not hesitate to contact support contractor, Jennifer Symoun, *toXcel*, [jennifer.symoun@toxcel.com](mailto:jennifer.symoun@toxcel.com)