EDC-5: Crowdsourcing at the Local Agency Level

Increase Productivity, lower cost, and fill gaps...

Crowdsourcing turns transportation system users into real-time sensors on system performance, providing low-cost, high-quality data on traffic operations, conditions, and patterns.

Power of the Crowd...

Current data sources in traffic operations often come from fixed sensors that monitor traffic conditions at fixed locations. The use of crowdsourced data turns transportation system users with smartphones and other mobile data sources into traffic sensors that significantly increase the data volume and geographic coverage. Agencies using crowdsourced data can provide earlier incident notification for quicker responses and integration into traveler information and ATM systems to optimize travel.

Two’s company, three’s a crowd...

To find out how your agency can use Crowdsourcing techniques, sign up to participate in the upcoming webinar and learn how to is to provide your team with the technology savvy skills to get everyone optimizing real-time data.

Thursday, June 13, 2019
1:00 PM -2:30 PM [EST]

To join the webinar, participants must register to participate in the meeting room. Wherever possible, we encourage you to attend from a conference room where everyone can gather as a group.

Click Here to Register

Target Audience: Local Agencies, Tribes, and Federal Land Management Agencies

For additional information please contact Roger.Surdahl@dot.gov

Sign up now, don’t miss out!