The Capital Improvement Program or Plan (CIP) is the primary means available to local governments for communicating their vision and infrastructure investment strategy to private investors, taxpayers, and the community at large. It constitutes evidence that the local government is focusing investments where they will be most productive, and the critical explanation for how local governments expect to use public investments to influence private investment decisions. By providing a planned schedule, cost estimates, and location of public sector improvements, the CIP provides private sector decision makers with valuable information that they, in turn, use to guide their own investments. The CIP is the tool that encourages private entities to make place-based investments that incidentally help the local government achieve desired growth and development outcomes. The CIP is the vital part of the local government's comprehensive plan. It facilitates coordination within and between jurisdictions, which minimizes cascade failure risks and optimizes life cycle cost management. Most states mandate that a CIP, approved by the governing body, be in place before Value Capture impact fees, assessments, and tax incremental finance revenue techniques can be imposed.

This webinar will identify the building blocks and range of community change outcomes that make CIPs and the process of developing CIPs so valuable, and will highlight the experiences and lessons learned from practitioners. Whether you already have a CIP for your roadway/transportation needs, or, you simply have a “wish list,” and are wondering where to begin, this webinar is for you. This is your opportunity to ask anything from where to start, to how to sustain a program, or how to communicate CIP plans to community and public officers. All questions related to transportation capital improvements are welcomed.

TARGET AUDIENCE: Metropolitan and Rural Planning/Programming Organization, States, Cities, Counties, Townships, and Tribal Transportation Professionals. Anyone involved in development or administration of the Value Capture Program Elements and capital budgeting and planning process.

WEBINAR TOPIC & REGISTRATION LINK

<table>
<thead>
<tr>
<th>Value Capture: Capital Improvement Plan</th>
<th>DATE</th>
<th>TIME</th>
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<tbody>
<tr>
<td><a href="https://collaboration.fhwa.dot.gov/dot/fhwa/WC/SitePages/Register.aspx?WCID=2037">Value Capture: Capital Improvement Plan</a></td>
<td>July 18, 2019</td>
<td>1:00 pm–2:30 pm (EDT)</td>
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Below are the instructions for non-DOT attendees and Federal DOT staff and DOT-badged contractors:

**Registration Process for Non-DOT Attendees**

1. **non-DOT users including State DOTs must request access to the FHWA External Portal for webinars**
   - Here is the link to request an account: [https://collaboration.fhwa.dot.gov/FBA/Register.aspx](https://collaboration.fhwa.dot.gov/FBA/Register.aspx). Step-by step instructions on how to request an account can be found here: [https://connectdot.connectsolutions.com/espnon-dotstaff/](https://connectdot.connectsolutions.com/espnon-dotstaff/)

2. **non-DOT users including State DOTs must login using the email address used to request access to the site and their requested password.**
   - The account issuance takes approximately one business day. Once they receive their account information, they can access the site by clicking on the registration link and logging in.

**Registration Process for Federal DOT Staff and DOT-badged Attendees**

Federal DOT staff do not need to register for an account. However, please register for each and every webinar you, and others, anticipate attending. A head count for the number of phone lines is important for us to know. You can register as individuals or as a group, as long as there is one phone line used. Use the link provided that is unique and distinct for each session of the airings.

There is no cost to participate in these Webinars and they are open to everyone who is interested. Each Webinar will last 90 minutes with 60 minutes allocated for presentations and 30 minutes for audience Q&As. Through the use of Web conferencing technology, participants can view the speakers' presentations on their computer and hear the audio portion of the presentations either via the computer or telephone, depending on preference.

We look forward to your participation and hope you find these webinars beneficial to your agencies and professional needs! If you have questions, please contact Thay Bishop at (404)562-3695 or Thay.Bishop@dot.gov.