Crowdsourcing for Operations Workshop

Joint ITE International and Texas District Annual Meeting & Exhibit July 24, 2019 1:00 – 4:00 pm, Austin, TX



Come learn from State and Local experts in Crowdsourcing at the ITE Annual Meeting (July 24th 1:00PM)

The Crowdsourcing for Operations is hosting a 3-hour workshop to bring awareness of low-cost, high-value crowdsourced applications to transportation leadership, operations and ITS managers, and technical leads within agencies responsible for transportation systems management and operations.

During this session, participants will hear from three practitioners about their experiences using crowdsourced data from cellular-based sources, smartphone apps, and social media in urban and rural regions. Participants will learn how these practitioners improved situational awareness, traveler information, and the management of signal systems, road weather response, incidents, work zones and performance reporting.

After hearing from practitioners, participants will take part in multiple break-out sessions for deeper conversation on data and applications that are of greatest interest to your organization. Within each break-out session, you will collaborate with a smaller group of peers to delve into (1) whether a specific data source or application is right for your agency, (2) whether crowdsourced data you already collect can be applied to benefit other programs within your agency, and (3) how to navigate around barriers that might otherwise hinder your agency's effective use of crowdsourcing.

Participants will leave with a knowledge of the many sources and uses of crowdsourced data, and with awareness of how the EDC-5 Crowdsourcing for Operations Innovation Team may assist your state and local agency in accelerating the implementation of crowdsourced data for safer, more reliable, and efficient operations.

Please note you may register for the workshop without registering for the ITE Annual meeting. There is a \$10 registration fee for this workshop.

<u>Click Here</u> to register for the workshop using the following steps:

 Sign in to ITE. If you do not have an ITE username and password, you will need to create one and set up a basic profile, and then sign into ITE.

1	Join more than 1,500 transportation professionals in Austin, TX this July to gain insight from industry thought leaders, share your expertise, and take advantage of	Username
	networking opportunities. This year's theme – Transportation Transformed – recognizes the profound change that our industry is currently facing and will be	Password
Austin 19	moving forward. The program for the National Bural ITS (NRITS) Annual Conference will be integrated into this meeting, bringing an additional dimension to an already well-crafted technical program rich with subject matter related to the transportation industry.	☐ Keep me signed in
Annual Meeting and Exhibit July 21-24	ITE offers a discount on the registration for those who are staying at the host hotel and have a hotel confirmation. You will need to enter in your hotel unt. Go here to make your hotel reservation.	Sign In Forgot username? Forgot password?
The early bird deadline for registration is May 31, 2019.		Create a new account
O REGISTER, SIGN IN TO THE OU CAN REGISTER.	E RIGHT. IF YOU ARE NOT A MEMBER, CREATE A PROFILE (TO THE RIGHT) AND THEN	

- Upon sign-in, click "Register Myself." This button will only appear once you have signed into the system. Note you cannot choose options until you click the "Register Myself" button.
- Scroll to the bottom of events and click on "Use of Crowdsourcing to Advance Operations."
- 4. Enter your emergency contact information and click on "Save Response."



5. Select "Proceed to Checkout," and make your \$10 payment.

