



# Value Capture: Joint Development, Use Right-Of-Way Agreements & Case Studies

September 19th, 2019

1:00 pm – 2:30 pm (EDT)

On September 19th, 2019, the Federal Highway Administration EDC-5 Value Capture Innovation Team will host the Value Capture Strategies webinar on Transportation Joint Development Use Right-Of-Way Agreements and Case Studies. The most common joint development arrangements are air-rights development, ground leases, station interface or connection-fee programs, cost sharing arrangements, and incentive agreements. The webinar featured experts share their experiences innovative use of right of way such as air space leases, renewable energies, and fiber/broadband to generate revenue as well as cost saving and social and environmental benefits, which may not be quantifiable in monetary terms.

States and locals across the country are facing the same challenges. Revenues are continuing to decline or diminish and budgets are shrinking while transportation improvements and demands grow. The traditional means of funding and delivering transportation services are no longer adequate, jeopardizing the path to tomorrow’s economy. One potential source of new revenue and cost savings that has gained recent attention is value extraction from highway rights-of-way. This program will be beneficial if your state/local authority is looking for new revenue sources to help address roads and bridges in poor condition, replacing aging highway systems, or want to explore ways to maximize the value of existing public assets by making selected Air Rights available for development in and around transportation facilities. Come to the Value Capture Webinar on September 19th, 2019 at 1:00pm EDT to learn how Value Capture Joint Development Strategies can help your State and locals generate on-going revenue stream to fund future transportation improvements.

**TARGET AUDIENCE:** Metropolitan and Rural Planning/Programming Organization, States, Cities, Counties, Townships, and Tribal Transportation Professionals. Anyone involved in development or administration of the Value Capture Program Elements.

WEBINAR TOPIC & REGISTRATION LINK	DATE	TIME
<b>Value Capture: Joint Development, Use ROW Agreements, and Case Studies</b> <a href="https://collaboration.fhwa.dot.gov/dot/fhwa/WC/SitePages/Register.aspx?WCID=2040">https://collaboration.fhwa.dot.gov/dot/fhwa/WC/SitePages/Register.aspx?WCID=2040</a>	September 19th, 2019	1:00 pm - 2:30 pm EDT

Below are the instructions for non-DOT attendees and Federal DOT staff and DOT-badged contractors:

### **Registration Process for Non-DOT Attendees**

1. non-DOT users including State DOTs must request access to the FHWA External Portal for webinars
  - Here is the link to request an account: <https://collaboration.fhwa.dot.gov/FBA/Register.aspx>. Step-by step instructions on how to request an account can be found here: <https://connectdot.connectsolutions.com/espsnon-dotstaff/>
2. non-DOT users including State DOTs must login using the email address used to request access to the site and their requested password.
  - The account issuance takes approximately one business day. Once they receive their account information, they can access the site by clicking on the registration link and logging in.

### **Registration Process for Federal DOT Staff and DOT-badged Attendees**

Federal DOT staff do not need to register for an account. However, please register for each and every webinar you, and others, anticipate attending. A head count for the number of phone lines is important for us to know. You can register as individuals or as a group, as long as there is one phone line used. Use the link provided that is unique and distinct for each session of the airings.

There is no cost to participate in these Webinars and they are open to everyone who is interested. Each Webinar will last 90 minutes with 60 minutes allocated for presentations and 30 minutes for audience Q&As. Through the use of Web conferencing technology, participants can view the speakers' presentations on their computer and hear the audio portion of the presentations either via the computer or telephone, depending on preference.

We look forward to your participation and hope you find these webinars beneficial to your agencies and professional needs! If you have questions, please contact Thay Bishop at (404)562-3695 or [Thay.Bishop@dot.gov](mailto:Thay.Bishop@dot.gov).