



Origins of Innovation: Innovation beyond EDC

David Esse, DTSD Innovation Officer

WI Dept. of Transportation

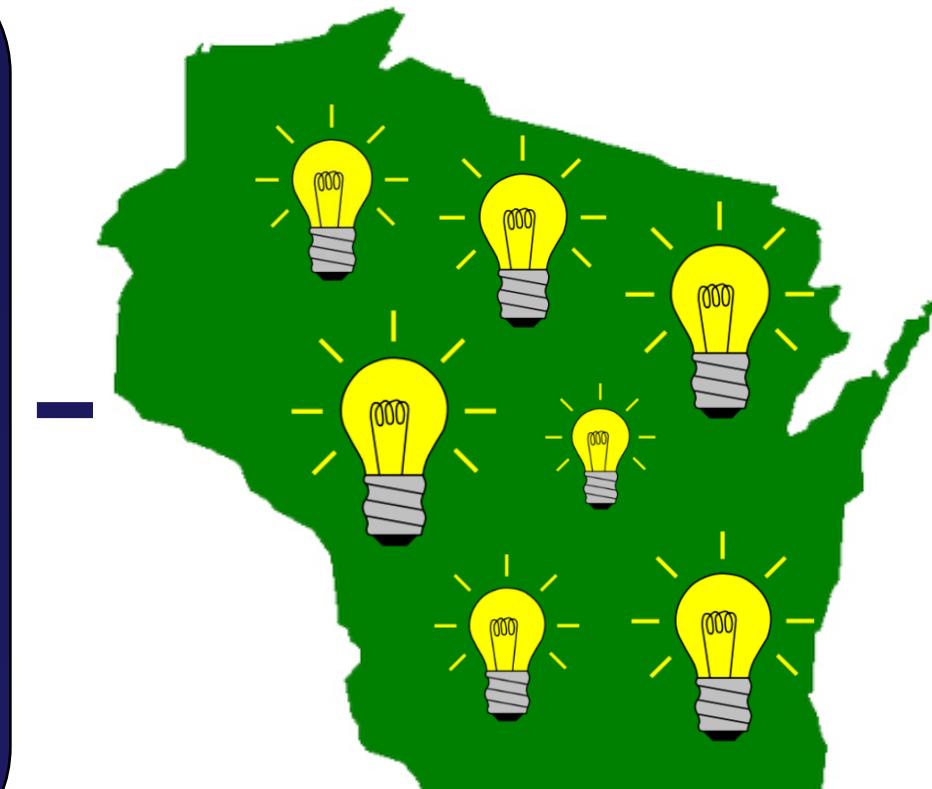
National STIC Meeting Update:
Summary of TRB Workshop 157

April 27th, 2017





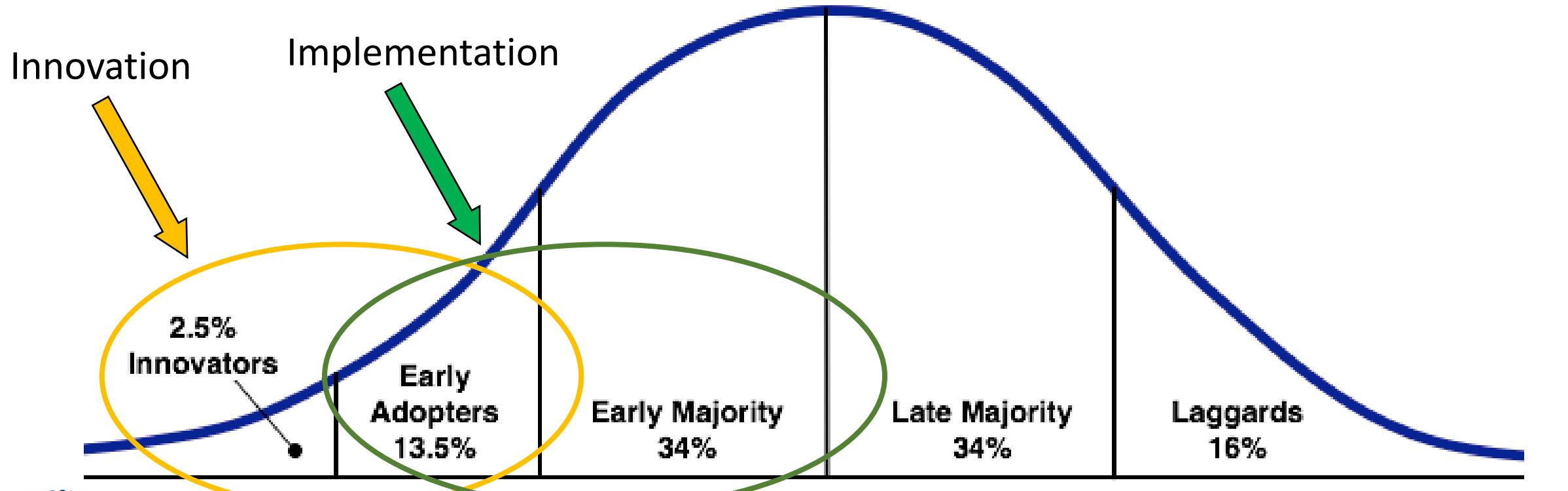
WisDOT Innovation & Research



WisDOT Innovation & Research



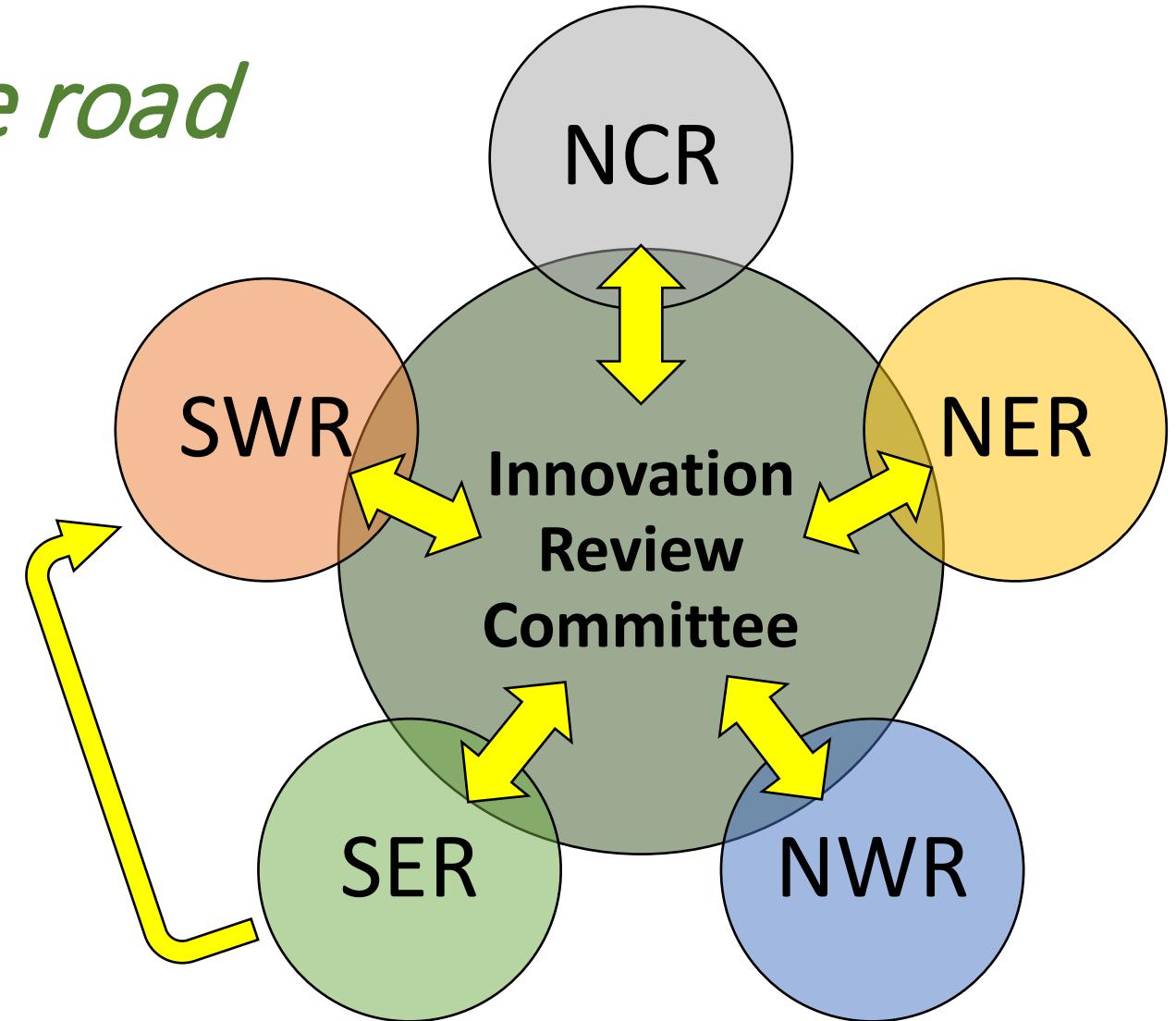
“Innovation is all about people. Innovation thrives when the population is diverse, accepting and willing to cooperate.”



Source: Adopter Categorization on the Basis of Innovativeness, 2003, Rogers

Taking innovation on the road

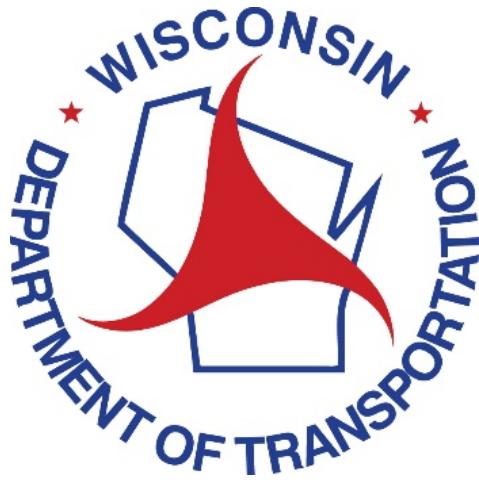
- Local-based innovation teams enable regions to take action, track ideas and measure improvement as part of the division program
- Mechanism to strengthen ties between CO and Regions; creating transparency of innovation activities
- Able to identify similar efforts among innovation teams and align effort



WisDOT Innovation & Research



Thank you!



David Esse
DTSD Innovation Officer
WisDOT
Office - (608) 261.6068
Mobile - (608) 215.9293
david.esse@dot.wi.gov

