



FHWA: LEADERSHIP IN INNOVATION

The *Office of Innovative Program Delivery (OIPD)* will host a panel discussion at **TRB** on mitigating risk when deploying innovations.

Innovative technologies and practices offer the opportunity to improve transportation performance, but with that opportunity comes inherent risk. Panel members from around the nation will discuss their strategies for mitigating the risk of implementing innovations, with a focus on financial, organizational, and performance risk. This session will be moderated by Tony Furst, Chief Innovation Officer, OIPD.

Please join us on **Monday, January 8 at 3:45 pm**
Session: **443** Location: **Convention Center, 146 C**



U.S. Department of Transportation
Federal Highway Administration

CENTER FOR **ACCELERATING INNOVATION**

THE POWER OF INNOVATION: CAPTURING THE VALUE OF INVESTMENTS IN INNOVATION

An essential component of successfully deploying innovations is effectively capturing and communicating the value these investments make to improved system performance. This session provides a fresh perspective on how to *quantify* (return on investment), *qualify* (derived value) and *communicate* those values.

Please join us on **Wednesday, January 10 at 10:15 am**

Session: **797** Location: **Convention Center, 152 B**



U.S. Department of Transportation
Federal Highway Administration