Session No. 2: SPECIAL TAXES AND FEES

FHWA EDC-5 VCIT IDOT PEER EXCHANGE September 17, 2019

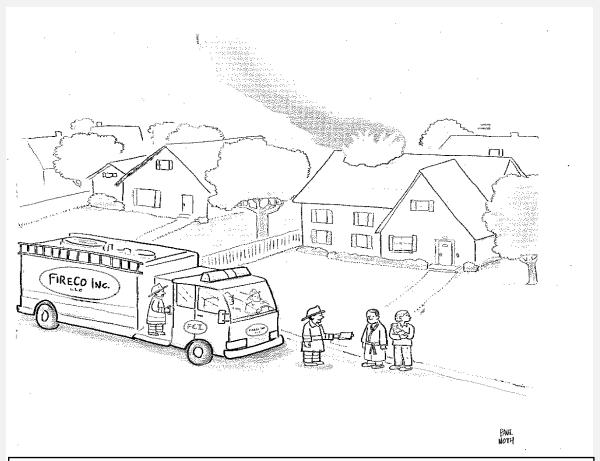
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TOOL #2—SPECIAL/BENEFITS ASSESSMENTS Property/Business Owner Pays

Oldest land-secured financing dating back to Medieval Europe

- Public improvements paid by property/ business owners/tenants who benefit directly
- Represents <u>new</u> tax surcharge (non ad valorem) within "special assessment (SA) districts" over a specific period
- Used for capital improvements (construction and O&M) and/or public service (e.g., police and fire protection)



Before we start, have you folks considered upgrading to our Platimum Elite membership?





MANY VARIATIONS IN SA DISTRICTS

Local Community/Business Based

- Business/Community/Local Improvement Districts (BID/CID/LID)
- Special Service Areas (SSA) (IL)
- Community Facility "Mello-Roos" Districts (CFD) (CA)

Transportation/Transit Specific

- Transportation Improvement or Development Districts (TID/TDD)
- Local Options Transportation Taxes (LOTT)
- Sales Tax Districts (Transit, TODs)
- Transportation Utility Fees (Maintenance)







SA OPPORTUNITIES AND ISSUES "Unique, Measurable, and Direct"

Most common and robust VC tool for transportation sector but no standards in assessing the surcharge

- Courts have leaned towards more restrictions (e.g., 2/3 voter approval, tougher public hearing/notification processes)
- More rigor required in differentiating special vs. general benefits
 - ✓ "Special" and direct (e.g., streets, sidewalks, storm drains, sewers, utilities)
 - √ "General" and community-wide (e.g., arterial streets, parks, schools, libraries)
- In general, benefits assessed must be "unique, measurable, and direct" and the burden of proof resides with the local governments

3 Assessment Components: Cost, Benefits, Affordability





PROJECT CASE EXAMPLE

 Transportation Improvement District (TID)— Route 28 Corridor Improvement, Fairfax County, VA





SUGGESTED DISCUSSION TOPICS

- 1. Yield/Revenue Potential—Amount, Timing, Stability, Flexibility
- 2. Equity—Financial Responsibility
- 3. Efficiency—Benefit vs. Cost, Direct Usage-Based
- 4. Adminstrative Ease
- 5. Transparency
- 6. Political/Legal Feasibility





YIELD/REVENUE POTENTIAL & EQUITY

- Revenue risks much lower compared to TIF/TRZ
- Needs are determined as an outcome of the district formation and planning processes
- Additional revenues can be raised as needed and approved by residents and tenants
- Perception/expectation of equity is a necessary condition for organizing a district





EFFICIENCY

- District formation is a signal of expected net efficiency gains
- Time, effort, resources are needed to organize, maintain, and administer districts
- Inherent risk associated with the payment time frame
 - ✓ Short timeframe creates yield hardship while long timeframe creates risk of involving staff unfamiliar with the district purpose and formation process





ADMINISTRATIVE EASE & TRANSPARENCY

- Requires technically skilled staff; tend to be procedureladen
- Reliance on consultants if lack internal expertise; adds to administrative costs
- District functions are transparent to members but less transparent to the general public





POLITICAL/LEGAL FEASIBILITY

- Would require local ordinances covering district formation
- Given administrative costs, districts tend to include limited number of members and functions tend to focus on small scale commitments
- Improvements districts can also be organized around larger projects if potential gains are substantial, apparent, and there is an equitable means to assign liability

