Draft Agenda for the TBWG Data Workshop
Detroit Metro, Michigan
Crowne Plaza Hotel
(June 3-5)

Tuesday, June 3rd Day 1		
8:00 to 8:45	Introduction and Openings Remarks Setting the stage with a recap of the 2003 Port Huron Workshop	Moderator: Alicia Nolan
8:45 to 9:45	Panel discussion on key policy decisions that need to be supported by data Policy Overview, **Hugh Conroy** co-chair of the TBWG Policy Research sub-committee Regional Planning- **Alex Bourgeau/Trevor Brydon**, SEMCOG *Highlight how data is used and why it is important*	Moderator: Alicia Nolan
9:45 to 10:00	*Break*	
10:00 to 11:00	Panel discussion on tools used for making decisions Cross-Border traffic demand forecasting, **Len Eberhard**, IBI Border Project data needs and modeling, **Bruce Campbell**, Peace Bridge project team	Moderator: Roger Petzold
	Progress reports on the four main Port Huron priorities *Discussion will focus on some of the activities to date, but also focus on the challenges or areas of improvement*	
11:00 to 12:15	**Part 1: Traffic counting- collection options and other sources** ➢ Review of WIM and other counting technologies ➢ Status of installed counters by border crossing ➢ How information is collected ➢ Other sources of information ➢ Restrictions ➢ What worked and what didn't Panel Discussion: **Bob Leore**, Transport Canada **Lotfi Chaldi**, Stats Canada **Stan Korosec,** Blue Water	Moderator: Bob Leore

12:15 to 1:15	*Lunch*	
1:15 to 2:15	**Part 2: Transborder O-D surveys** ➢ Review experience with NRS and Border survey and Northwest passenger intercept survey Panel: **Bob Leore** (NRS) **Hugh Conroy** (passenger intercept)	Moderator: Roger Petzold
2:15 to 3:15	**Part 3: Congestion/border wait times** ➢ Review of current work (FHWA Performance Measure work; TC-Ont/MTO Turnpike data) ➢ Discussion with vendors Panel **Dan Murray**, ATRI **Tony Shallow**, TC	Moderator: Crystal Jones
3:15 to 3:30	*Break*	
3:30 to 5:00	**Identification of new applications for data collection technologies** ➢ In-cab (GPS, cell-phones) ➢ Roadway (transponder, loop detectors, readers, imagery) ➢ Washington/British Columbia, Advance Traveler Information System Panel: **Juan Carlos Villa**, TTI (RFID) **Neal Belitsky**, Detroit Windsor Tunnel (Blue Tooth) **Brian Heath**, Intelligent Imaging Systems (License Plate Reader)	Moderator: Hugh Conroy
Wednesday June 4th Day 2		
8:00 to 8:30	**Summary of day one: setting the stage for day two**	Moderator: Alicia Nolan
8:30 to 9:45	**Part 4: Prospect of enhanced trade data from Customs agencies** ➢ Representatives from border agency discuss progress on collecting enhanced trade data ➢ Data sharing with transport agencies ➢ ITDS update Panel: **Susan Dyszel**, CBP **Steve Beningo**, RITA/BTS **Teir Abbott-Hill**, CBSA	Moderator: Steve Beningo

9:45 to 10:00	*Break*	
10:00 to 11:00	**Border agency perspectives** • Opportunities to work together • Activities that they are currently working on • Data information that can be shared • Development plan to share information Panel: **George St. Clair**, CBP Office of Field Operations CBSA (invited) **Gary Becker**, DHS	Moderator: Crystal Jones
11:00 to 11:30	**TTI demo on data warehouse** **Dr. Rajat Rajbhandari**	Moderator: Crystal Jones
11:30 to 12:00	**11:30 to noon** **Identification of new data needs** ➢ Road corridor performance back from the border ➢ Border operations (booths in use, etc) ➢ Policy and legislative initiatives Facilitated discussion	Moderator: Alicia Nolan
12:00 to 1:00	*Lunch*	
1:00 to 1:30	**Highlight goals for break-out session**	Facilitators: Denise Bednar Crystal Jones Ryan Rizzo
1:30 to 3:30	**Breakout sessions to discuss next steps** Facilitated breakout groups	
3:30 to 3:45	*Break*	
3:45 to 5:00	**Continue with breakout sessions**	

Thursday June 5 Day 3		

8:00 to 9:30	**Discuss results from Breakout sessions**
	    Identify common threads throughout the different sessions
	
	    Facilitated discussion	

9:30 to 9:45	*Break*	

9:45 to noon	**Decide next steps for the TBWG Data sub-committee and future activities**
	  • Develop action plan
	  • Decide on what will be achievable in the near future
	  • Identify working partnerships
	  • Identify champions
	
	Facilitated discussion	