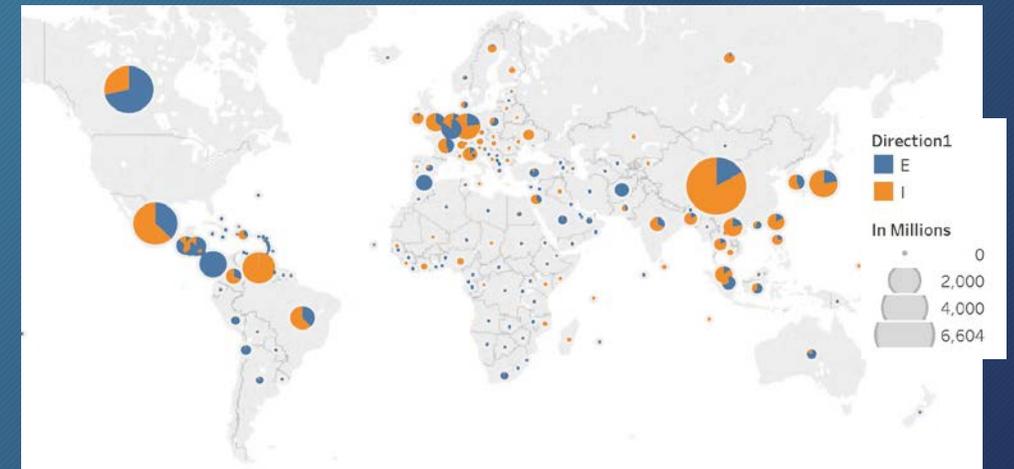
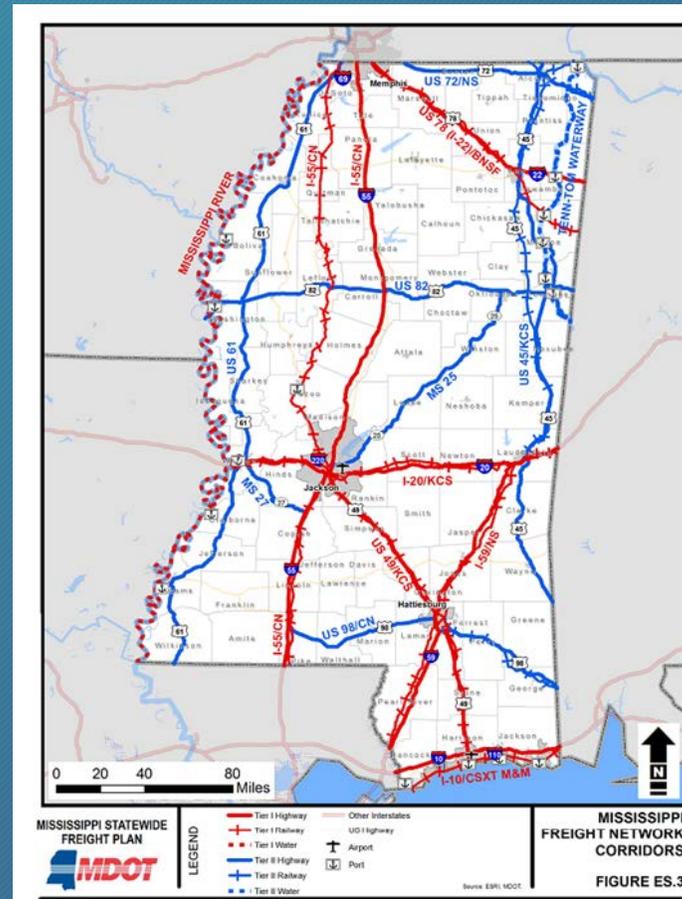


Freight and Geography

1

Truth:

1. Geography matters
2. Complexity increasing



THE STREET OF THE FUTURE IS A LIVABLE STREET

by CARLY CLARK and AARON NAPARSTEK

BEFORE ▶ AFTER ▶ NOW WHAT ?



Where are the knowledge gaps for freight geography

3

- Can I answer my needs now?
- How much more is needed?
- What would make my job easier if I knew/had this one thing...



what's
in it for
ME!

