



What is new on the Web?

FHWA Office of Highway Policy Information

Highway Information Seminar

September 21, 2015



Where do people go for information?

- 300 hours of video are uploaded to YouTube each minute
 - <https://www.youtube.com/yt/press/statistics.html>
- Online learning investment for 2015, expected to be \$ 107 billion.
 - <http://www.forbes.com/sites/tjmccue/2014/08/27/online-learning-industry-poised-for-107-billion-in-2015/>
- Millennials are more tech-savvy and connected than their predecessors. We should provide information not just for today, but in a way it will be useful in the future



Challenges to Providing Current Information

- Turnover in State Agencies
- Turnover in FHWA Division Offices
- 6 time zones in the US



Advantages of Video Training

- Learning can be done locally
- Learning can be self-paced
- Recording in modules allow for selection by topic.
- Flexible – easily updated



Public Web Pages - OHPI

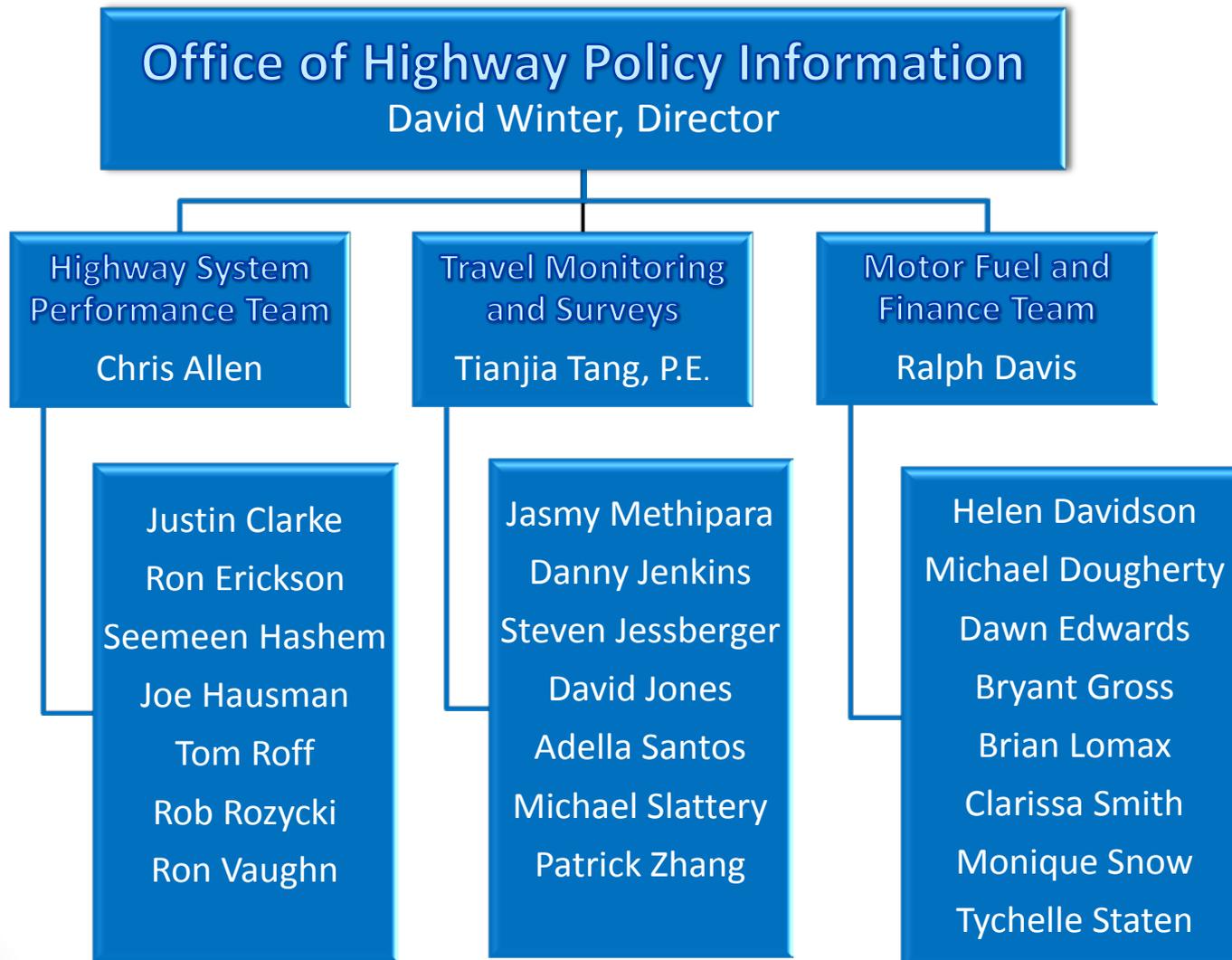
- Home Page - <http://www.fhwa.dot.gov/policyinformation/>
- Motor Fuel Data - <http://www.fhwa.dot.gov/policyinformation/motorfueldata.cfm>
- Highway Finance Data - <http://www.fhwa.dot.gov/policyinformation/hwyfinancedata.cfm>
- Highway Statistics - Annual Published Reports <http://www.fhwa.dot.gov/policyinformation/statistics.cfm>
- Guide to Reporting Highway Statistics - <http://www.fhwa.dot.gov/policyinformation/hss/guide/>



Internal Web Sites – US DOT only

- Highway Policy Information SharePoint -
<http://our.dot.gov/office/fhwa.policy/HPPI/default.aspx>
- Heavy Vehicle Use Tax SharePoint -
<http://our.dot.gov/office/fhwa.policy/HPPI/HVUTMaterials/default.aspx>
- Fuel Tax Evasion SharePoint -
<http://our.dot.gov/office/fhwa.policy/HPPI/HVUTMaterials/default.aspx>
- Knowledge Center (Training Videos) -
<http://our.dot.gov/office/fhwa.policy/HPPI/Lists/500%20Series%20Presentations/AllItems.aspx>

Office Organization Chart





Questions and Comments

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