

R&TS Action Item E2.1: Updating the TFHRC Website

Champion / Project Lead: Martha Soneira/Jon Schans

- (1) **TITLE:** TFHRC Website Update - - an initiative of the R&TS Marketing/Communications Plan
- (2) **DESCRIPTION OF INITIATIVE:** This effort will update the directory and site information, and add new laboratory information previously not on the web site. It will mesh with the future R&T site and the FHWA site.
- (3) **IMPORTANCE / SIGNIFICANCE OF INITIATIVE:** The restructuring of FHWA and the impacts of the TEA21 legislation have created a new environment which requires that current processes, outreach documents and mechanisms to be updated. The updated website will enable our internal and external customers to locate appropriate contacts at RD&T and the rest of FHWA through links .
- (4) **PRODUCT / OUTPUT:** An updated website.
- (5) **CUSTOMERS:** Internal and external customers, including FHWA, States, local Government, academic institutions, associations, press.
- (6) **PARTNERS:** CBU, SBU, FHWA Resource Centers, FHWA Division Offices
- (7) **COSTS:** Contractor time estimated at 20 hrs/wk for Web design, layout and links; 20 hrs/wk for support required for updates to information, new sites; \$1,200 for software support.
- (8) **SCHEDULE:** (See following page)

