Introduction

According to the Fatality Analysis Reporting System, the proportion of fatal crashes at unsignalized rural intersections constitutes approximately 37 percent of all fatal crashes at intersections nationwide. (1) About 90 percent of these rural unsignalized intersection crashes occur on two-lane roads. As a low-cost remedy to address crashes at unsignalized intersections on two-lane rural roads, the Federal Highway Administration (FHWA) developed and evaluated a treatment to reduce approach speeds by narrowing lanes using rumble strips in the median and on the right-lane edge. This narrowing was applied for about 150 ft on the major road approach of two-way stop-controlled (TWSC) intersections on high-speed rural roads. Eight experimental sites were retrofitted between 2007 and 2008 in Missouri, Kentucky, Pennsylvania, Florida, and Maryland. Following the acquisition of at least 2 years of post-implementation crash data, pre- and post-implementation crash analysis was conducted to compare the performance of the new treatments. Results showed a 32 percent reduction in total crashes and a 34 percent reduction in fatal/injury crashes.

Background

In 2008, 22 percent of the 34,017 total fatal crashes in the United States (7,421) were intersection or intersection-related. Considering the 1,630,000 injury crashes that occurred in 2008, 45 percent of these (733,000) were intersection and intersection-related crashes. From the fatal injury crashes in 2008, 37 percent occurred at unsignalized rural intersections.

As part of an effort to reduce crashes at unsignalized rural intersections, this study evaluates a safety treatment for TWSC intersections. The intersection treatment was constructed at a limited number of high-speed two-lane TWSC intersections in five States. Most of these intersections are in rural areas and have low traffic volumes and low levels of enforcement. The treatment was designed to induce drivers to reduce speeds when approaching such intersections. The rumble strips were applied on the edge of shoulders and also within a painted yellow median island on major road approaches. This treatment narrowed the smooth lane surface in both directions (see figure 1). It should be noted that this study is a continuation of an FHWA summary report (FHWA-HRT-08-063) that includes most of the same sites and already presents speed reduction analysis and raw crash data findings. (2)

Crash data for this study were collected from intersections where the treatment was introduced several years before implementation and at least 2 years after implementation (the number of pre- and post-implementation years differed according to site). These pre- and post-treatment crash data were then compared to...
determine whether there was a significant difference and to estimate the magnitude of any treatment effects. The data were analyzed using an empirical Bayes (EB) analysis, which is the preferred method for examining these types of comparisons.

The preliminary study indicated that the treatment sites experienced, on average, an 85 percent speed reduction of 4.5 mi/h for all vehicles and 4.8 mi/h for trucks. In figure 2, speed reductions were measured at points 2 and 4.

**Typical Field Design Features**

The main feature of this safety treatment is to narrow lanes by applying rumble strips. A design template that was used in field applications is shown in figure 3. A median island is formed by pavement markings in conjunction with rumble strips placed between the two travel lanes of the major road. Rumble strips are also applied on the right side within the existing pavement width in the shoulder, as shown in figure 4. Rumble strips reduce the smooth travel lane widths on the major approaches for about 150 ft before and after the intersection and encourage drivers to slow down as they reach the intersection. Field applications in Pennsylvania cost between $50,000 and $70,000, while other States are much less expensive. Data from other States show that the implementation of the treatment costs between $10,000 and $30,000, excluding construction costs unrelated to the treatment.

Figure 3 shows that the major road lane is reduced from 12 to 9 ft measured from the inside edge of the pavement markings. Edge markings could be placed on the edge of the rumble strips or directly on the strips. In most applications, the effective lane width is 10 ft when measured from the inside edges of the rumble strip. Three distinct regions are created when this treatment is applied—labeled as sections A, B, and C in figure 3. It is important to note that drivers are warned of the upcoming narrow lane area through signs placed at the beginning of section A. Section B is called the taper section, which is where the lane narrowing begins. The median width in section B starts at 0 ft and increases to the full width, which is typically 4–6 ft.

Table 1 provides an estimate of the length of each section based on speed limit.

<table>
<thead>
<tr>
<th>Speed (mi/h)</th>
<th>Section A (ft)</th>
<th>Section B (ft)</th>
<th>Section C (ft)</th>
</tr>
</thead>
<tbody>
<tr>
<td>45–55</td>
<td>100</td>
<td>200</td>
<td>150</td>
</tr>
<tr>
<td>60</td>
<td>150</td>
<td>200</td>
<td>150</td>
</tr>
</tbody>
</table>

In figure 3, the median and shoulders are installed with milled rumble strips. The strips are present throughout section B and end in section C 50 ft before the intersection. Two rows of rumble strips may be necessary to cover the median area (see figure 5). Rumble strips are not applied for the last 50 ft so that vehicles will not be forced to travel on the rumble strips while turning. The edge rumble strips start 50 ft before section B and continue throughout sections B and C. The application of rumble strips is shown in figure 3.

Prior to acquiring field data, various local and State agencies were approached to determine their interest in carrying out a study on intersection treatments. The selected sites were required to meet one or more of the following criteria:

- Detection of the upcoming intersection was difficult for approaching drivers.
- Speeding was identified as a problem at the intersection (measured speeds exceeded the established criteria, and crash patterns indicated speed-related causes).
- Noncompliance at stop signs was frequently observed at the intersection.

Most agencies responded favorably, and the treatments were applied at eight sites in five States. The intersection sites were chosen by the participating agencies based on typical stop control on the minor road with high crash frequencies and on the availability of data. Of the eight sites selected, seven are TWSC intersections, and one is a T-intersection. The site details are shown in table 2.
Analytical Methods and Findings

One way to estimate the safety impact of a treatment is to compare pre- and post-treatment crash frequencies and also to compare these data with historical data from reference groups that received no treatment. For the purpose of this evaluation, pre-treatment crash data were collected for 3–5 years, and post-treatment data were collected for 2–3 years depending on the site. Due to the short data collection periods and the small sample size (eight sites), the safety of the treated intersections could not be determined with sufficient certainty based on site-specific crash data alone. However, to increase the precision of the safety estimates, the EB method was used. The method increased the precision of estimates by correcting for the regression-to-the-mean bias common to certain other inferential methods. The EB method compared the selected intersections with other similar intersections using a safety performance function (SPF). The SPFs were regression models for estimating the predicted average crash frequency of individual roadway sections or intersections. The SPFs used in this study were developed from observed crash data of a set of similar sites.

Data Handling Procedures

Crash data from 2001 to 2009 were collected for most of the intersections. At least 3 years of pre-treatment data and 2 years of post-treatment data were collected for all intersections. For several intersection sites, 5 years of pre-treatment data were collected. Average annual daily traffic (AADT) was also collected for application of the EB method.

The crash data were provided by the participating State highway agencies (see table 3). Note that for all eight intersections, there were less post-treatment period crashes than pre-treatment period crashes per year.

<table>
<thead>
<tr>
<th>Site</th>
<th>Major Road</th>
<th>Type of Intersection</th>
</tr>
</thead>
<tbody>
<tr>
<td>PA 1</td>
<td>SR 989</td>
<td>TWSC</td>
</tr>
<tr>
<td>PA 2</td>
<td>SR 85</td>
<td>TWSC</td>
</tr>
<tr>
<td>MO 1</td>
<td>MO 114</td>
<td>TWSC</td>
</tr>
<tr>
<td>MO 2</td>
<td>US 67</td>
<td>TWSC</td>
</tr>
<tr>
<td>KY 1</td>
<td>KY 9</td>
<td>TWSC</td>
</tr>
<tr>
<td>KY 2</td>
<td>US 31E</td>
<td>TWSC</td>
</tr>
<tr>
<td>FL</td>
<td>SR 31</td>
<td>TWSC</td>
</tr>
<tr>
<td>MD</td>
<td>MD 35</td>
<td>T-intersection</td>
</tr>
</tbody>
</table>
Intersection and Lane Characteristics

The intersection angle for all intersections is 90 degrees, and all intersections are on two-lane roads. Also, the same number of lanes and the same intersection angles are common to most intersections. Only one intersection, which is located in Kentucky, has a left-turn lane that is accounted for in the calculations. The lane width varies from State to State because of the different application techniques that are used. Furthermore, lane widths differ from one point to the next due to limited accuracy in pavement marking and milling techniques. Table 4 shows the lane widths in the States where the treatment was applied.

Application of the EB Method

A description of the EB method used to account for the regression-to-the-mean bias while normalizing for differences in traffic volume and crash frequency between the pre- and post-treatment periods is found in Hauer.\(^{(4,5)}\) The expected accident frequency of similar intersections is determined using SPFs, which yield the predicted average crash frequency for the pre-treatment period and the predicted average crash frequency for the post-treatment period. The following steps were used to calculate the change in safety of the intersections due to the treatment:

1. Apply the SPFs.

The value of the SPF \(N_{\text{spf}}\) is calculated for all sites for all study years. For this study, the period of interest was based on the crash data availability. On average, 5 years of pre-treatment crash data and more than 2 years of post-treatment crash data were acquired. The SPF was used to generate a prediction of the crash frequency for a site with the base conditions. All sites were at the base condition, and no modification factors were applied.

\(N_{\text{spf}}\) was calculated for three- and four-legged stop-controlled intersections using equations 1 and 2. The SPF equations for total crashes were taken from the HSM.\(^{(3)}\) In the case of fatal and injury crashes, the equations from Vogt and Bared were used.\(^{(6)}\) The SPFs used in this study have not been calibrated to each of the five States because of a lack of data.

The equation for an SPF for three-legged stop-controlled intersections is as follows:

\[
N_{\text{spf}} = \exp(-9.86 + 0.79 \ln(AADT_{\text{maj}}) + 0.49 \ln(AADT_{\text{min}}))
\]  (1)

Where:

- \(N_{\text{spf}}\) = Estimate of intersection-related predicted average crash frequency for base conditions for three-legged stop-controlled intersections.
- \(AADT_{\text{maj}}\) = Entering AADT (vehicles per day) on the major road.
- \(AADT_{\text{min}}\) = Entering AADT (vehicles per day) on the minor road.

Table 3. Site data distributed over collection years.

<table>
<thead>
<tr>
<th>Site</th>
<th>1999</th>
<th>2000</th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
<th>2005</th>
<th>2006</th>
<th>2007</th>
<th>2008</th>
<th>2009</th>
<th>Total Crashes/Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>PA 1</td>
<td>3</td>
<td>2</td>
<td>3</td>
<td>5</td>
<td>1</td>
<td>3</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>4.7</td>
</tr>
<tr>
<td>PA 2</td>
<td>5</td>
<td>10</td>
<td>6</td>
<td>9</td>
<td>7</td>
<td>15</td>
<td>10</td>
<td>4</td>
<td>5</td>
<td>7</td>
<td>9</td>
<td>9</td>
</tr>
<tr>
<td>KY 1</td>
<td>3</td>
<td>10</td>
<td>3</td>
<td>5</td>
<td>1</td>
<td>4</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>3</td>
<td>1</td>
<td>5.6</td>
</tr>
<tr>
<td>FL</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>2</td>
<td>0</td>
<td>0</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0.76</td>
</tr>
<tr>
<td>MD</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>4</td>
<td>2</td>
<td>6</td>
<td>1</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>5.37</td>
</tr>
</tbody>
</table>

Note: The gray shading indicates pre-treatment data, and the red shading indicates post-treatment data. Blank cells denote years for which crash data was not available. The split cells represent a more accurate date of retrofitting.

Figure 4. Typical rumble strip design.

<table>
<thead>
<tr>
<th>TRAVEL LANE</th>
<th>EDGELINE</th>
<th>SHOULDER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approx. 5 inches</td>
<td>Approx. 7 inches</td>
<td>Approx. 16 inches</td>
</tr>
</tbody>
</table>
The over dispersion factor ($k$) for this SPF is 0.54. (3) It provides an indication of the statistical reliability of the SPF. The closer the over dispersion factor is to zero, the more statistically reliable the SPF.

The equation for an SPF for four-legged stop-controlled intersections is as follows:

$$N_{spf} = \exp(-8.56 + 0.60 \ln(AADT_{maj}) + 0.61 \ln(AADT_{min}))$$  \hspace{1cm} (2)

Where:

- $N_{spf}$ = Estimate of intersection-related predicted average crash frequency for base conditions for four-legged stop-controlled intersections.
- $AADT_{maj}$ = Entering AADT (vehicles per day) on the major road.
- $AADT_{min}$ = Entering AADT (vehicles per day) on the minor road.

The over dispersion factor for this SPF is 0.24. (3)

2. Calculate $N_p$ using equation 3, which is the weighted average between the estimate of $N_{spf}$ and the observed crash frequencies ($N_{obs}$). $N_p$ is calculated for all years for every site as follows:

$$N_p = wN_{spf} + (1 - w)N_{obs}$$  \hspace{1cm} (3)

The EB method makes a weighted adjustment to $N_{spf}$ to account for $N_{obs}$. The weight ($w$) can be calculated using equation 4, where $k$ is an over dispersion factor, as follows:

$$w = \frac{1}{1 + k \times \sum_{allstudyyears}N_{spf}}$$  \hspace{1cm} (4)

3. Calculate the pre-treatment and post-treatment period crash frequencies, $N_p$(before) and $N_p$(after).

$N_p$(before) and $N_p$(after) are calculated by averaging the $N_p$ values for the before and after periods over time, as shown in equations 5 and 6 as follows:

$$N_p\text{(before)} = \frac{\text{Sum of } N_p \text{ for before period}}{\text{before period in years}}$$  \hspace{1cm} (5)

$$N_p\text{(after)} = \frac{\text{Sum of } N_p \text{ for after period}}{\text{after period in years}}$$  \hspace{1cm} (6)

4. Calculate $\Delta N_p$ and the percent reduction in crashes, as provided in equations 7 and 8 as follows:

$$\Delta N_p = N_p\text{(after)} - N_p\text{(before)}$$  \hspace{1cm} (7)

$$\text{Percent crash reduction} = \frac{N_p\text{(after)} - N_p\text{(before)}}{N_p\text{(before)}} \times 100\%$$  \hspace{1cm} (8)

A similar method was used to calculate a safety estimate for fatal/injury crashes with changes in the SPFs, which were taken from Vogt and Bared. (6) The reduction in crash rate for each site as a percentage is shown in table 5.

**Summary and Conclusions**

This study evaluated the effectiveness of a low-cost safety treatment for stop-controlled intersections. The treatment was applied to eight intersections in five States, and crash data were collected for the pre- and post-treatment periods. The EB method was used to estimate effectiveness of the treatment in enhancing safety. The methods showed that, on average, the total number of crashes was reduced by 32 percent, while fatal/injury crashes were reduced by 34 percent. Although the reductions in total and fatal/injury crashes in the post-treatment were consistent at all sites, the reductions were not statistically significant within the 95 percent confidence level. This may be due to inconsistencies in treatment application at the sites as well as the small sample size. However, this treatment resulted in a high overall reduction in crashes, and it can be applied to more sites for further data collection and analysis. Based on this study and a study by Bared et al. (FHWA-HRT-08-063), some suggestions for future deployments are provided below. (2)


**Recommendations for Future Deployments**

The following ideas may enhance future deployments of these treatments as presented by Bared et al. (2) Figure 6 and figure 7 illustrate the potential enhancements to the lane-narrowing concept for both rumble strip and rumble stripe designs, respectively.

**Lane-Narrowing Concept**

The following section illustrates the lane-narrowing concept. The length of the narrowed section should be increased for the lane-narrowing concept. Currently, the design template shows a length of 150 ft for the narrowed section on the major approach. This length may be too short to achieve the desired effect. If the length is increased to 200 or 250 ft, then drivers will travel a greater distance in the narrowed section, which may induce lower speeds. While current speed reductions on the major approaches are statistically significant, there is an opportunity to further reduce driver speeds. The nearest area 50 ft from the intersection should not have rumble strips.

In addition, a different rumble strip pattern should be used in the median. There are concerns that drivers may react similarly (i.e., steer to the left) when encountering both shoulder and centerline rumble strips with the same pattern. A recent study verified this concern and concluded that some drivers initially steered to the left when encountering centerline rumble strips. (7) Therefore, future deployments may consider the use of centerline rumble strips that produce a distinct sensation and noise to avoid confusion with shoulder rumble strips.

Some States were concerned that 9-ft lanes were too narrow for the treatment section of the lane-narrowing concept. The American Association of State Highway and Transportation Officials publication, *A Policy on Geometric Design of Highways and Streets*, indicates that lane widths of 9–12 ft are generally used, and 12-ft lanes are predominant on most high-type highways. (8) One State indicated that it was required to submit a design exception to implement the lane-narrowing concept, while three other States indicated that they were not required to submit a design exception to

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**Table 5. Predicted average annual crash frequencies.**

<table>
<thead>
<tr>
<th>Site</th>
<th>Pretreatment</th>
<th>Post-Treatment</th>
<th>Percent Reduction</th>
<th>Pretreatment</th>
<th>Post-Treatment</th>
<th>Percent Reduction</th>
</tr>
</thead>
<tbody>
<tr>
<td>PA 1</td>
<td>4.85</td>
<td>3.55</td>
<td>27</td>
<td>2.54</td>
<td>1.29</td>
<td>49</td>
</tr>
<tr>
<td>PA 2</td>
<td>2.66</td>
<td>0.99</td>
<td>63</td>
<td>1.13</td>
<td>0.45</td>
<td>60</td>
</tr>
<tr>
<td>MO 1</td>
<td>1.45</td>
<td>1.01</td>
<td>30</td>
<td>0.35</td>
<td>0.22</td>
<td>38</td>
</tr>
<tr>
<td>MO 2</td>
<td>8.71</td>
<td>8.11</td>
<td>7</td>
<td>2.57</td>
<td>2.46</td>
<td>4</td>
</tr>
<tr>
<td>KY 1</td>
<td>5.92</td>
<td>3.47</td>
<td>41</td>
<td>1.34</td>
<td>1.20</td>
<td>11</td>
</tr>
<tr>
<td>KY 2</td>
<td>2.91</td>
<td>1.88</td>
<td>35</td>
<td>1.31</td>
<td>0.49</td>
<td>63</td>
</tr>
<tr>
<td>FL</td>
<td>0.83</td>
<td>0.75</td>
<td>10</td>
<td>0.20</td>
<td>0.19</td>
<td>4</td>
</tr>
<tr>
<td>MD</td>
<td>5.77</td>
<td>3.19</td>
<td>45</td>
<td>3.47</td>
<td>1.93</td>
<td>44</td>
</tr>
<tr>
<td><strong>Average</strong></td>
<td><strong>32</strong></td>
<td><strong>Average</strong></td>
<td><strong>34</strong></td>
<td><strong>Standard deviation</strong></td>
<td><strong>18</strong></td>
<td><strong>Standard deviation</strong></td>
</tr>
</tbody>
</table>
install 9- or 10-ft lanes as part of the deployment of the lane-narrowing concept. For two-way, two-lane rural highways, wider lanes provide desirable clearance between heavy vehicles in opposite directions.\(^{(8)}\)

For the lane-narrowing concept, the presence of a painted median should provide adequate clearance for opposing vehicles, even with 9-ft lanes. For those States that would still prefer wider lanes, the pavement markings (i.e., center and edge lines) could be placed in the rumble strips to increase the lane width without changing the placement of the rumble strip. An alternative method for increasing the effective lane width is to use a wider edge line and place the shoulder rumble strips closer to the shoulder.

Alternatively, rumble stripes create a vertical surface that provides enhanced visibility during nighttime and wet weather conditions.\(^{(9)}\) However, the operational and safety benefits of rumble strips (pavement markings exist on the side of rumble strips) versus rumble stripes (pavement markings exist within the rumble strips) has yet to be determined. At this time, States could deploy either rumble strips or rumble stripes based on their typical applications.

Furthermore, cross hatching in the median should also be provided for the lane-narrowing concept. Cross hatching will better define the presence and width of the median.

In some of the deployments of the lane-narrowing concept, cross hatching was not used in the median. The treatment is much more conspicuous when cross hatching is used in the median (see figure 8 and figure 9).

To further assist in the lane-narrowing concept, rumble strips along both sides of the median should be installed, and the installation of rumble strips across the entire width for narrow medians should be considered. Providing rumble strips across the entire median enhances the conspicuity of the treatment.

A speed advisory plaque should be added to the warning sign (i.e., intersection ahead or lane narrowing) located prior to point 1 in figure 2. Data from North Carolina indicate that vehicles can travel up to 45 mi/h on highways with 9-ft lanes without crossing...
into the opposing lane. In areas where the posted speed is greater than 45 mi/h, it may be appropriate to provide a supplemental speed advisory plaque of 45 mi/h prior to the deployment of the lane-narrowing concept.

It is also necessary to add signs to warn drivers of a speed limit reduction. The crash data from Kentucky and Missouri indicate that rear-end crashes increased after the implementation of the lane-narrowing concept. The intent of the lane-narrowing concept is to reduce speeds on the major road; however, this may create greater speed differentials and may increase the chance of rear-end crashes. Advance signing could help to mitigate this issue.

It would also be helpful to install both W5-1 and W2-1 warning signs prior to the treatment. W5-1 signs indicate that the lane narrows, and W2-1 signs indicate that there is an intersection ahead. The use of one or the other does not convey both messages, so both signs are necessary.

References