

# MEGA PROJECT STRATEGIES

Created on the Marquette Interchange, Tailored for Mega projects.

STRATEGIES	PROCESS PHASES
<p><b>Increased media involvement to spread the word</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Minority and Radio shows</li> <li><input type="checkbox"/> Newspaper articles on progress</li> <li><input type="checkbox"/> Legislative visits</li> <li><input type="checkbox"/> Minority convention participation</li> <li><input type="checkbox"/> Neighborhood Sub-consultants</li> </ul>	<p>1 Concept Definition 2 Investigation 3 Determination 4 Final Design 5 Pre-Construction Admin</p>
<p><b>Forming Project committees</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Advisory committees</li> <li><input type="checkbox"/> Business Development committees</li> <li><input type="checkbox"/> Labor Development committee</li> <li><input type="checkbox"/> Tribal Subcommittee</li> <li><input type="checkbox"/> Task force on Driver License</li> </ul>	<p>1 Concept Definition 4 Final Design through 5 Pre-Construction Admin</p>
<p><b>Increased use of community based networks</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Public outreach consultants</li> <li><input type="checkbox"/> Community-based Labor development program orientation recruitment</li> </ul>	<p>1 Concept Definition 2 Investigation 3 Determination 4 Final Design</p>
<p><b>Contract Unbundling</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Creating stand-alone projects</li> <li><input type="checkbox"/> Creating mandatory subcontracts</li> </ul>	<p>4 Final Design</p>
<p><b>Labor Development Program Model- TRANS Program</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Outreach</li> <li><input type="checkbox"/> Training</li> <li><input type="checkbox"/> Job Placement</li> <li><input type="checkbox"/> Case Management/Retention</li> </ul>	<p>4 Final Design 5 Pre-Construction Admin</p>
<p><b>Inclusive DBE Goal Setting Technique</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Post-Award Secretary Letters to primes reminding of commitment</li> <li><input type="checkbox"/> DBE firm pre-Assessment (offered)</li> </ul>	<p>4 Final Design 5 Pre-Construction Admin</p>
<p><b>Formalized partnering relationships</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Mentoring connections arrangements</li> <li><input type="checkbox"/> Mentor protégé agreements</li> <li><input type="checkbox"/> Joint venture agreements</li> </ul>	<p>3 Determination 4 Final Design 5 Pre-Construction Admin</p>
<p><b>Bulls eye marketing strategy</b></p>	<p>4 Final Design through 5 Pre-Construction Admin</p>
<p><b>Outreach to lateral certifying agencies and firms</b></p>	<p>3 Determination through 4 Final Design</p>
<p><b>Project related meetings include structured networking for prime &amp; subcontractors</b></p>	<p>4 Final Design 5 Pre-Construction Admin</p>
<p><b>Creation of DBE Contracting Update Newsletters with tally of business and labor participation</b></p>	<p>Continuous assistance upon request</p>
<p><b>DBE Certification workshops + individual technical assistance</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Assisting potential DBE firms through the DBE Certification process.</li> </ul>	<p>Continuous assistance upon request</p>
<p><b>Expedited DBE certification process</b></p>	<p>Continuous assistance upon request</p>
<p><b>Civil Rights and Compliance Tracking System (CRCS) (monitoring &amp; tracking tool)</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Shows all firms when the prime is paid</li> <li><input type="checkbox"/> Tracks all employees on all prime and subcontractors payrolls to the person, hour and dollar</li> </ul>	<p>5 Pre-Construction Admin</p>
<p><b>Pre-bid meetings</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Mandatory attendance for primes</li> <li><input type="checkbox"/> At community locations</li> </ul>	<p>5 Pre-Construction Admin</p>
<p><b>Development &amp; Inclusion of Contract Specifications</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> DBE condition of award</li> <li><input type="checkbox"/> Training contract specification- new employee orientation</li> <li><input type="checkbox"/> Training contract specification- contractor involvement in TRANS</li> <li><input type="checkbox"/> Training contract specification – labor mentor protégé</li> <li><input type="checkbox"/> Contract Specification – use of certified electronic payroll</li> </ul>	<p>4 Final Design 5 Pre-Construction Admin</p>
<p><b>Training Workshop on the following</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Certification Process</li> <li><input type="checkbox"/> Consultant Selection Process</li> <li><input type="checkbox"/> WISDOT Bidding Process</li> <li><input type="checkbox"/> How to Bid as a Prime</li> <li><input type="checkbox"/> How to Quote as Subcontractor</li> <li><input type="checkbox"/> Certified Payroll Training</li> <li><input type="checkbox"/> Tracking Actual Payments</li> <li><input type="checkbox"/> Trucking guidelines (federal &amp; state)</li> <li><input type="checkbox"/> DBE bonding workshops</li> </ul>	<p>5 Pre-Construction Admin</p>

Updated DBE Office Draft

Key: FDM Coding
1 Concept Definition
2 Investigation
3 Determination
4 Final Design
5 Pre-Construction Admin